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FOR IMMEDIATE RELEASE
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Athletica Sport Systems Inc. Acquires Becker Arena Products.

May 1, 2019

Athletica Sport Systems Inc. ("Athletica"), the world leader in the design, manufacture, installation and service of dasher board systems, announced the acquisition of Becker Arena Products Inc. ("Becker"). Becker is a premium provider of dasher board systems and arena aftermarket products targeting community and multiuse entertainment facilities across the U.S.

"This acquisition of Becker follows on our 2018 integration of Cascadia and will complete Athletica's footprint across North America," said Andrew McRae, CEO of Athletica. "As we began our acquisition strategy, we looked for similar customer centric brands and Becker has the leading reputation in the community arena space. This is a great strategic fit that will allow all our businesses to leverage each other's engineering expertise, product technology, manufacturing capabilities, and industry relationships. Our greatest differentiator is our ability to innovate and listen to our customers."

Becker has a long and prominent history in the sports infrastructure industry, supported by the deep talent and reputation of Jim and Gail Becker and their team. Athletica is excited to join forces and together be able to better serve our customers with industry-leading products in more geographies, including Becker's sales and operations facility in Shakopee MN and existing facilities in Waterloo, Plymouth, Vancouver and Beijing. Our mission will continue to be focused on bringing innovative products to market underpinned by exceptional customer service.

"Gail and I are both excited to partner with Athletica and look forward to new opportunities as we work together servicing the ice rink industry," noted Jim Becker. "We are committed to serving our customers with the highest quality products and services that they have come to expect. In looking for a successor for the business, we felt our values closely matched those of Athletica."

ABOUT ATHLETICA

Athletica, a leader in arena services is a designer, manufacturer, and installer of dasher board systems for hockey arenas and multi-sport athletic facilities, serving the professional, semi-pro and community end-markets. Headquartered in Waterloo, Ontario, the company also has an office in Minneapolis, Minnesota. Athletica is the Preferred Rink Equipment Supplier to the National Hockey League (NHL), American Hockey League (AHL) and USA Hockey. Athletica Sport Systems Inc. is a *Fulcrum Capital Partners* portfolio company. To learn more, please visit Athletica's [website](#).

ABOUT BECKER

Becker Arena Products Inc. was founded in 1988 furnishing ice rink supplies and equipment to indoor recreational facilities across the U.S. In 1995 Becker began building their own brand of hockey dasher board systems. This *Signature Series* brand was chosen for two venues for the 1998 Winter Olympics in Nagano Japan. In 2005 Rink Equipment Resource was launched, a used equipment division with a dedicated website. Becker Arena Products' sales, service, manufacturing and aftermarket distribution facility is in Shakopee Minnesota. To learn more visit Becker's [website](#).

ABOUT CASCADIA

Cascadia was established in 1994 as a supplier to sports infrastructure projects in the gymnasium, sports/recreation facilities, and the ice arena businesses. With sales and manufacturing offices in Vancouver, British Columbia and additional manufacturing in Beijing, China, Cascadia has established a global reach serving construction and refurbishment projects world-wide. Cascadia supplies the products of choice for local schools and community centers and to the NHL and 2010 Vancouver Olympic Games. Cascadia Sport Systems Inc. was acquired by Athletica Sport Systems Inc. in September 2018. To learn more, please visit Cascadia's [website](#).