

**MIAMA BOARD MEETING
SUGAR LAKE LODGE – MAPLE ROOM
COHASSET, MN
TUESDAY, SEPTEMBER 4, 2018
8:45 PM**

1. CALL MEETING TO ORDER

The meeting was called to order at 8:48pm.

In attendance: Dean Mulso, Jon Balvance, Rich Rakness, Brian Christianson, Katie Broderick, Jayson Dwelle, Travis Larson, David Wabbe, Mike Bauer, Rick Ragan, Mat Hennan, Walt Bruley, John Cole.

Guest in attendance: RT Ragan

Not in attendance: Jeff Horstman.

2. OPEN FORUM - none

3. APPROVE SEPTEMBER 2018 AGENDA

Motion to approve: Katie Broderick 2nd: Rick Ragan Motion passes

4. APPROVE JULY 2018 MEETING MINUTES

Motion to approve: Rick Ragan 2nd: Jayson D. Motion passes

5. ADMINISTRATIVE ASSISTANT/TREASURER REPORT

Currently have received payment for 137 arena memberships (2017 had 139) and 65 Vendor Memberships (2017 had 69). The revenues to date are \$93,713.38, with \$11,217.54 carryover from 2017 for total funds of \$104,930.92. Expenses to date are 49,969.66. Net Balance is \$54,961.26. This includes already paying \$11,200 for the classes to USIR.

6. SECRETARY/COMMUNICATIONS DIRECTOR REPORT

Currently, the Minnesota Ice Arena Managers Association Facebook page has 238 likes (+37 from 2017) and the Twitter page (@miamarinks) has 165 follows (+34 from 2017). We urge all our members and vendors to like our Facebook page and follow us on Twitter to keep on top of the latest actions within the Minnesota Ice Arena Managers Association. Secretary will get the minutes out within a week after the board meeting.

7. FALL CONFERENCE

REGISTRATION PACKETS and GIVES AWAYS. Board discussed the new name tags and program. Looking at possibly heavier paper on the program for next packet. 115 people signed up. 21 for ORM and 8 for MIAMA Certification. 38 vendor tables. WELCOME – MIAMA UPDATE – President will prepare and deliver power point. Should be all set to go. Packets are all set and in alphabetical order by persons name to hand out T-shirts which is the giveaway.

Wednesday evening only – open bar instead of drink tickets until we reach \$3,000 total, then turns in cash bar. The rest of the week is all cash bar.

Service awards will be Wednesday evening and they are all set. We'll pull out the awards for the people not attending in advance and only call those that are here. We'll have the award winners meet Jon at the MIAMA backdrop for pictures. Jon will then email each award winner the picture for personal use.

Registration Table – Paul Ostoff, Rak and Walt can man it. Jon and Dean will be there as well to help. John Cole will be there to promote the golf tournament and Mat Hennen to promote the skeet shooting. They will explain to them what's happening for each event.

Trade Show Door Prize Table – Dean mentioned for board members to not forget your assigned time to man the table. Name will be listed of who won and it will be first come up, is first to pick their prize or prize package. We will save some good prizes for each 30-minute session where we reveal the next 10 names. Our job is to cross off their name as they come up. We will have 40 names on the board and reveal 10 names every ½ hour for prizes. If we need more names we can draw more. We will have the list of people and each group manning the table will write a few more names up as needed based on prizes.

Wednesday, September 5th – 6:30-7:00pm	Rick Ragan and Mike Bauer
Wednesday, September 5th – 7:00-7:30pm	Brian Christianson and Katie Broderick
Wednesday, September 5th – 7:30-8:00pm	Jayson Dwelle and John Cole
Wednesday, September 5th – 8:00-8:30pm	David Waabe and Mat Hennen
Wednesday, September 5th – 8:30-9:00pm	Jon Balvance & Dean Mulso (Clean-up)

Thursday Events – Golf & Shooting are all set. We will add to the power point so this can be gone over during info meeting.

TRADE SHOW/PRIZES FROM VENDORS – Jeff H. will collect and place at MIAMA table. Wednesday bean bags – board discussed the plan for the bean bags.

THURSDAY EVENTS – ARRANGEMENTS ARE MADE AND SET – Dean and Jon

Golf Closest to the pin at 1pm. \$5 shot or 3 for \$10. Winner gets 50% of the pot, 2nd place gets 30% of the pot, 3rd place gets 20% of the pot. A player can only win 1 of the prizes. We will need someone at tee box to collect money and 3 people on the green to measure and record distance. This will need to go fast. Once completed we will announce the winners while doing the pre-golf talk.

Tee Box: John Cole
Green: Jon Balvance
Green: Jayson Dwelle

Golf Check-in: 1pm. We will need 2 people to check people in down by the clubhouse. Check each player in and they will be given a prize pack along with a ticket they can place in a bag for the prizes available to win. We will draw those prizes at 1:30p and give out the prizes then prior to Shot Gun Start.

Check-in: Dean Mulso
Check-in: Jeff Horstman

Rick and Katie will be operating the beverage cart for Sugar Lake Lodge on the course.

Skeet Shooting signup and information will be at the registration table.

FRIDAY EVENTS – Each Person attending the first half of the presentation from the beginning of the session will get a ticket. Drawing for \$150 will take place at the end of the session. The same will take place for the second half of the presentation as well for the next \$150. Each person MUST be in the room at the beginning to get a ticket. During the last morning speaker, Jon/Dean will setup the Maple Room with the Grand Prizes and bags. Each person that enters will be given 1 ticket. They can then

place that ticket in whatever bag they want for a prize to win. That way they get to choose what they want to win.

Board discussed they will wear Blue shirts on Wednesday, Red on Thursday and White on Friday.

8. COMMITTEE REPORTS

BOARD NOMINATIONS & ELECTIONS – Dean Mulso & Jon Balvance

No report

MEMBER RECOGNITION – Dean Mulso

Continue to build the list and edit as I get the information. Dean will begin to get all the certificates printed and in the frames. It's ready for Fall Conference.

EDUCATION PROGRAMS – Dean Mulso, Jon Balvance, Jayson Dwelle,

Cory Portner, Rick Ragan and Katie Broderick. Will address in old business

MIAMA.org and www.rinkfinder.com – Travis Larson, Dean Mulso, Mike Bauer and Jon Balvance

After some minor issues at the beginning the new rinkfinder is going great.

MIAMA.org: 3,279 unique users

MIAMA.org website views was 8,063 with 26,275 page views

Rinkfinder.com: unique users 30,957

Rinkfinder.com website views was 54,558 with 429,486 page views

Board discussed the # of people opening our newsletters and # of unopened.

MN HOCKEY – Rich Rakness

No report.

SOCIAL – Dean Mulso, Jon Balvance, Brian Christianson, Walt Bruley & David Waabe

No report

RETIREEES – Walt Bruley

New application from Gary Bye to be a part of the retiree's.

Motion to approve Gary Bye by Dean Mulso, 2nd Rick Ragan, motion carries

BY-LAW – Dean Mulso, Jon Balvance, Mat Hennen & Rich Rakness

No report

REGIONAL MEETING(S) - Walt Bruley, Dean Mulso, Jon Balvance, Rick Ragan and Mat Hennen

We'll continue to look at new ideas in the future for regional meetings.

VENDOR – Jeff Horstman

Board discussed the 2017-2018 Full Membership program and how it went this year. Jon Balvance & John Cole will talk to each Full Membership program company at the trade show for additional feedback. Board discussed at future fall conferences to have the conference logo on the left breast and then the full membership vendor sponsors on the back of the t-shirt.

9. OLD BUSINESS

EDUCATION PROPOSAL – Education committee

Board discussed what the committee discussed internally. It would be our suggestion that we recommend to the entire board that we not move forward with the assessment for the following reasons.

- Information gathered more than likely will not result in any new or emerging information. The fiduciary responsibility that is attached if we were to provide a program.
- The goal of the education committee should be to seek out, evaluate and recommend educational programs that will benefit our members. This could be both internal and external programs.

- We currently offer the education piece each year already at a discounted rate, so the committee feels we offer affordable classes to the membership.
- Concerned about down the road past the assessment. What will we do with a program and in order for it to be credible, we will need to administer it professionally. Once Dave and Paul step aside, will the program fall flat on its face, due to lack of leadership?
- ISI and US rinks curriculum is now being recognized by the HR community as a valuable training. If we were to try to do our own educational program, it could be difficult to convince the HR professionals that what we are offering is legitimate. The other programs have national exposure. It would more than likely take a really long time for our program to reach that level of legitimacy in their eyes.

10. NEW BUSINESS

ELECTION OF OFFICERS

BOARD ELECTIONS for President, Vice-President, Secretary and Treasurer were held by the board.

Nominations for Vice-President:

Mat Hennen nominated for Vice-President by John Cole, 2nd by Katie Broderick.

No other nominations.

The board held a vote and Mat Hennen was voted in as the vice-president of MIAMA.

Nominations for Secretary:

Jon Balvance nominated by Dean Mulso, 2nd by Rick Ragan

No other nominations

The board held a vote and Jon Balvance was voted in as the secretary of MIAMA.

Nominations for Treasurer:

Dean Mulso nominated for Treasurer by Rick Ragan, 2nd by Katie Broderick

No other nominations

The board held a vote and Dean Mulso was voted in as the treasurer of MIAMA.

Nominations for President:

Mike Bauer nominated by John Cole, 2nd by Brian Christianson

Katie Broderick nominated by Dean Mulso, 2nd by Rick Ragan

Rick Ragan nominated by Rick Ragan, 2nd by Mat Hennen

Board held a paper vote and Rick Ragan was eliminated in the 1st round, Katie Broderick & Mike Bauer tied. The board then did a 2nd paper vote and it was a tie at 5-5 between Mike Bauer & Katie Broderick.

Mike Bauer and Katie Broderick then spoke of why they wanted to be MIAMA president for a short period of time.

The board then held a 3rd paper vote between Mike Bauer and Katie Broderick and Katie Broderick was named as the 2018-2019 MIAMA President.

The Board discussed the structure of the board for the future and by-laws. This was tabled until the October board meeting.

NEXT MEETING – October 3rd, 2018 – HealthEast Sports Center: 9:30am

11. ADJOURNMENT

Motion to adjourn by Katie Broderick at 10:40pm. 2nd by John Cole. Motion carries.