

**MIAMA BOARD MEETING MINUTES**  
**Doug Woog Arena**  
**Wednesday, July 11, 2018**  
**9:30 am**

**1. CALL THE MEETING TO ORDER**

The meeting was called to order at 9:36am.

In attendance: Dean Mulso, Jon Balvance, Rich Rakness, Jeff Horstman, Brian Christianson, Katie Broderick, Jason Dwelle, Travis Larson, David Waabe, Mike Bauer, Rick Ragan, Mat Hennen, Walt Bruley, John Cole.

Guests: Dave Black and Paul Ostoff.

**2. OPEN FORUM**

Dave Black & Paul Ostoff introduced themselves to the board. Dave & Paul discussed with the board the need for an educational program within industry. They discussed getting to all member & non-member facilities to discuss the needs for training and why the facility does or doesn't include themselves with MIAMA. Board members asked questions about the proposal. Guests Dave Black & Paul Ostoff left the meeting.

**3. APPROVE JULY 11, 2018 AGENDA**

Motion to approve: Katie Broderick

2<sup>nd</sup>: John Cole

Motion passes

**4. APPROVE MAY 1, 2018 MEETING MINUTES**

Motion to approve: Rick Ragan

2<sup>nd</sup>: John Cole

Motion passes

**5. ADMINISTRATIVE ASSISTANT/TREASURER REPORT – Dean Mulso**

Dean mentioned he is trying to make sure he's getting everything ready for the fall conference. Currently taking in registrations for the conference. Working with Jon on our checklist of items and dealing with registration questions.

**Treasurer:** Currently have received payment for 137 arena memberships (2017 had 139) and 64 Vendor Memberships (2017 had 69). The revenues to date are \$74,473.14, with \$11,217.54 carryover from 2017 for total funds of \$85,690.68. Expenses to date are \$31,792.17. Net Balance is \$55,578.81.

**6. COMMUNICATIONS DIRECTOR REPORT – Jon Balvance**

Annual Report - All annual report information is due to Jon by August 1<sup>st</sup>. If you are on a committee, please plan on sending an update from the year. I did attach the 2017 Annual Report and my working copy of the 2018 Annual Report.

We currently have 232 likes on Facebook and 164 followers on Twitter. We're still at 37 Member Spotlights and will continue to work on getting additional responses. The bi-weekly newsletter has been going well. If you notice anything rink related, please send Jon's direction.

MONTHLY BOARD MEMBER ARTICLES:

Jul 18, Jayson Dwelle,

Aug 18 – Jon Balvance

Topic: TBD

Topic: Fall Conference Preview

Sept 18, Mat Hennen

Oct 18 – New President

Topic: Educational Programs

Topic: Member Spotlight

**7. MIAMA SPRING 2018 WORKSHOP – Dean Mulso, Jon Balvance & Mat Hennen**

Ended up with 143 attendees and 36 trade show booths. Overall it went well. Trade show was great, set up and the break outs for the most part were well received.

Board discussed possible new timetable for spring workshop in the future.

**8. MIAMA FALL 2018 CONFERENCE – Dean Mulso, Jon Balvance & John Cole**

Tuesday, September 4<sup>th</sup> – Board Meeting: 8:45pm at Sugar Lake Lodge.

Wednesday, September 5<sup>th</sup> – Friday, September 7<sup>th</sup>

Registration is open until August 15<sup>th</sup>.

IMPORTANT INFORMATION: Registration deadline is July 31 without late fee, August 1st to August 15th registrations have late fees, August 15th is close of registrations at 11:59pm.

FEES – based on approved budget

Full Registration - \$175,

One Day Registration - \$80,

Vendor Trade Show Booth - \$200,

Additional Trade Show Booth - \$175,

Vendor Sponsorship - \$200,

ISI/U.S. IRA Registration - \$300

ISI/U.S. IRA Board Member Registration - \$250

TOPICS AND PRESENTERS –

Dean and Jon discussed the timetable, layout for topics, presenters and general topic sessions.

Don Moffit has been added to the Friday agenda.

We will begin to put the program together starting next week. We will need to lay it out and then the company helps spruce up the layout. We are also going with new nametags and that is why we have the deadline of August 15<sup>th</sup>.

SCHEDULE – Jon Balvance

TRADE SHOW – Wednesday 6:30 – 8:30pm

We will need help from the board to handle the prize giveaways at Wednesday night’s Trade Show. We’ll have 2 board members take ½ hour shifts for the entire trade show, so we’ll need a total of 8 board members to help.

Wednesday, September 5<sup>th</sup> – 6:30-7:00pm Rick Ragan and Mike Bauer

Wednesday, September 5<sup>th</sup> – 7:00-7:30pm Brian Christianson and Katie

Wednesday, September 5<sup>th</sup> – 7:30-8:00pm Jayson Dwelle and John Cole

Wednesday, September 5<sup>th</sup> – 8:00-8:30pm David Waabe and Mat Hennen

Wednesday, September 5<sup>th</sup> – 8:30-9:00pm Jon Balvance & Dean Mulso (Clean-up)

FALL CONFERENCE PROGRAM / NAME TAGS

Evaluation Survey will go out on Tuesday, September 12<sup>th</sup>.

**9. COMMITTEE REPORTS**

BOARD NOMINATIONS & ELECTIONS – Dean Mulso & Jon Balvance

None in 2018.

Board discussed spreading out the election’s, so we have new members each year. A possible solution would be:

New	4-year	2019-2023-2026-2029-2032-2035-2038
New	5-year	2019-2024-2027-2030-2033-2036-2039
New	3-year	2019-2022-2025-2028-2031-2034-2037
New	3-year	2019-2022-2025-2028-2031-2034-2037
Brian Christianson – 2017	3-year	2021-2024-2027-2030-2033-2036-2039
Jayson Dwelle - 2017	4-year	2021-2025-2028-2031-2034-2037-2040
Katie Broderick– 2017	5-year	2020-2025-2028-2031-2034-2037-2040
Vendor Rep – Jeff Horstman – 2017	3-year	2020-2023-2026-2029-2032-2035-2038

Board discussed possible solutions and will wait until after 2019 elections and see if we get enough nominations.

Dean/Jon will continue to ask for interest in survey’s and via email/website/social media.

## MEMBER RECOGNITION

Dean will continue to build the list and edit as he gets the information. Dean will begin to get all the certificates printed and in the frames. Will be ready for Fall Conference.

## EDUCATION PROGRAMS – Dean Mulso, Jon Balvance, Jayson Dwelle, Cory Portner, Rick Ragan and Katie Broderick.

We haven't done much of anything to be honest. We need to discuss the proposal put forth. The board discussed at length the proposal brought forward by Dave Black & Paul Ostoff. The educational committee will communicate via email by July 25<sup>th</sup>. Educational committee will then bring something to the board via email in advance of Fall Conference.

## MIAMA.org and Rinkfinder.com – Travis Larson, Dean Mulso, Jon Balvance & Mike Bauer

We've had a few blips along the way, but for the most part it is doing the job. I would say I only field 1-3 calls and another 5-10 emails a week during registration periods. Some are having a harder time because of our platform, operator error or a certificate expired so they couldn't get into rinkfinder.com for a day or two. That certificate typically lasts about 3 years and Jon & Dean now have the information for future issues. We have some things we need Travis to address for us, so hoping that will be soon.

## MN HOCKEY – Rich Rakness

Rich Rakness discussed that there will be no state tournament at Bantam C and PW C levels. Squirts still only can have 35 games, not game days. District 8 - Coach Game Misconduct – coach is out 3 games or 1 week whichever is longer, 2<sup>nd</sup> is for 30 days and 3<sup>rd</sup> your done coaching forever. Many other districts are following suit on this guideline.

## SOCIAL – board discussed possible social activity.

## RETIREEES – Walt Bruley asked to accept Al Ness. Al worked from 1971 to 2018.

Motion to accept Al Ness to the retiree/alumni. Motion by Dean Mulso, 2<sup>nd</sup> by John Cole. Motion carries

## BY-LAW – no report

## ARENA TOURS/REGIONAL MEETINGS – Walt Bruley, Dean Mulso, Jon Balvance, Rick Ragan & Mat Hennen.

Arena tour/Regional Meeting was held on Wednesday, June 6<sup>th</sup>. There were 25 people that attended the event. Toured White Bear Lake Hippodrome, Vadnais Sports Center and Tria Rink. Brian Blahey from Cimco spoke about CO2 to the group and it was well received from the group. LED Lighting Regional Meeting coming up on July 24<sup>th</sup> and 25<sup>th</sup> in Burnsville and Rogers. Board discussed Saint Cloud Refrigeration (SCR) asking for regional meeting. Walt will contact SCR about possible future meeting.

## **10. OLD BUSINESS**

### A. 2018 MEETING DATES & TIMES

September 4<sup>th</sup>: Sugar Lake Lodge, Grand Rapids, MN: 8:45pm

October 3<sup>rd</sup>: HealthEast Sports Center, Woodbury, MN: 9:30am

## **11. NEW BUSINESS**

None

## **12. NEXT MEETING –** September 4, 2018: Sugar Lake Lodge, Grand Rapids, MN: 8:45pm

## **13. ADJOURNMENT**

Motion to adjourn at 12:10pm by Rick Ragan

2<sup>nd</sup> by John Cole

Motion Carries

Respectfully submitted:  
Jon Balvance  
MIAMA Secretary