

MIAMA BOARD MEETING MINUTES
MARS LAKEVILLE ARENA
DULUTH, MN
TUESDAY, SEPTEMBER 5, 2017
6:00 PM

1. CALL MEETING TO ORDER

The meeting was called to order at 5:29pm.

In attendance: John Cole, Dean Mulso, Jon Balvance, Troy Ciernia, Mat Hennen, Walt Bruley, Mike Bauer, Jeff Horstman, Rich Rakness arrived at 5:44pm, Travis Larson arrived at 6:29pm
Missing board members: Shayne Ratcliff, Rick Ragan, David Waabe

2. OPEN FORUM

No open forum

3. APPROVE SEPTEMBER 2017 AGENDA

Dean Mulso added an item of Board Elections under #10.

Motion to approve revised agenda by Mike Bauer, 2nd by Dean Mulso. Motion carries

4. APPROVE JULY 2017 MEETING MINUTES

Motion to approve the July 2017 Meeting Minutes by Jeff Horstman, 2nd by Mike Bauer.

Motion Carries.

5. ADMINISTRATIVE ASSISTANT/TREASURER REPORT

Dean Mulso reported that registrations are at around 70 for the 2017 Fall Workshop. Vendors are at 30 and we have 9 sponsorships. Board discussed having a national conference along with an out of town conference in the same year. Board will try to stay away from this in the future if MIAMA partners with any national organization. Costs are higher at the DECC with room rentals, trade show, food & beverage, etc. All bills are paid except for DECC bills. As of August 31, 2017, there is \$38,145 in the bank,

6. SECRETARY/COMMUNICATIONS DIRECTOR REPORT

Jon Balvance reported that currently, the Minnesota Ice Arena Managers Association Facebook page has 201 likes and the Twitter page (@miamarinks) has 131 follows. We urge all our members and vendors to like our Facebook page and follow us on Twitter to keep on top of the latest actions within the Minnesota Ice Arena Managers Association.

Since we began our member, vendor and alumni spotlights in September 2015, we have featured 33 members, 3 vendors and 1 of our alumni. The goal is to spotlight up to 2 members, vendors or alumni each month.

Jon has two member spotlights ready to go and they will be sent out over the month of September.

7. FALL WORKSHOP

The board discussed the registration packets and give aways for the workshop. These will be completed after the meeting for the workshop. We will have the new backdrop and tablecloth at the registration table at 6:45am. Walt Bruley and Rich Rakness will man the registration table. Once the informational meeting is about to begin, Jon Balvance and Troy Ciernia will move the backdrop to the main room for pictures. Once the guest speaker is done, Jon Balvance & Troy Ciernia will move the backdrop to the trade show area and the MIAMA booth. President John Cole will handle the welcome 1st thing in the morning. President Cole will then move into the informational meeting and deliver the power point. Dean Mulso has the service awards prepared and President Cole will present the awards and the importance of the longevity within our industry. He will also ask the group to please keep MIAMA up to date on retirees from our master list and to please verify all staff are listed. President Cole will then send the honorees to Communications Director Jon Balvance for pictures.

If you have any trade show prizes, please give them to Jeff Horstman. We will need 2 board members to utilize the random # generator for door prizes. Mat Hennen and Mike Bauer will handle this duty.

ELECTIONS RESULTS

Dean Mulso informed the board of the results from our board elections.

The vote was open from June 15th until August 1st.

We had 5 vendors put their name in for the vendor representative this year. We had 1 opening.

Vendor Representative Results:

15 votes - Jeff Horstman

Jeff Horstman was voted in as the vendor representative for 2017-2020.

We had 10 members put their name in for the member at large position. We had 3 openings.

Member at large Results:

17 votes - Jayson Dwelle

14 votes – Katie Broderick

12 votes – Brian Christiansen

8. COMMITTEE REPORTS

BOARD NOMINATIONS & ELECTIONS

Communications Director Jon Balvance will keep the list of who's on the board and term ending dates as per the annual report for each meeting. Board discussed board process, # of members per election cycle. Currently replacing 3 one year, 4 the following year and 0 the next year. Also discussed the past president role and president having a 2-year cycle vs 1-year cycle. Board discussed the longevity of a president for 2 years vs. 1 year and the continuity of a president having 2 years. The by-law committee will explore this option when they meet this winter. They will also explore changing the by-laws to have the executive board be decided at the October board meeting instead of the September board meeting. The by-laws can be looked at along with the other items for Spring 2018 by the by-law committee.

MEMBER RECOGNITION

Dean Mulso discussed the extensive list for Wednesday's Fall Workshop. We allowed more time this year to make it a bigger deal for the awards so we aren't feeling rushed. John Cole will take more time and direct them over to the MIAMA backdrop for a group picture per milestone.

WEB PAGE – Travis Larson and Jon Balvance

Discussed the www.miama.org added information on the website. Dean and Jon can update the website very easily with the new platform. Travis is handling the more technical backend items for the website. Dean Mulso and Jon Balvance updated the board on the new Rinkfinder.com update. Icetimefinder is adding the arenas and it will be switched over once they are complete. Mike from Icetimefinder.com will be at the MIAMA tradeshow on Wednesday with Jon Balvance, Dean Mulso and Travis Larson to show our members on how the new system will work.

MN HOCKEY

Rich Rakness discussed any feedback on the new icing rules that will begin this season.

SOCIAL

Jon Balvance brought to the board a possible MN Wild game of 2/25/2018. Board discussed and Jon will secure the date and get the information out to the membership. Board discussed possibly having a social fishing trip on mille lacs in summer 2018 with a charter to try something new. Rich Rakness will check out a possible location on the east side. Jon Balvance will check out the west side for a possible date in the summer 2018.

RETIREEES

Walt Bruley mentioned the Bill Abel retirement on 9/20/2017 lunch at Jakes

REGIONAL MEETING(S)/ARENA TOURS

Jon Balvance will contact the Rochester area rinks for a tour in October 2017. MIAMA will include an information session on the new www.rinkfinder.com. Jon and Walt Bruley will explore other tour options as we'll do a metro to coincide with the rinkfinder information. Do a SE and NE or SW and NW metro arena tour. Board also discussed possibly doing a Marshall area arena tour.

BY-LAW – Dean Mulso, Jon Balvance, Rick Ragan

Board discussed the need to include new by-laws that better represent our new board structure. Jon Balvance & Dean Mulso will put together an updated list of proposed changes and present to the board at the February 2018 board meeting. MIAMA will then have it voted upon at the Spring 2018 workshop. Rich Rakness volunteered to help with this process. President Cole reminded the board that MIAMA has a file open with Patrick Cole of Larkin Hoffman and they will help us review contracts and let us know if it goes beyond pro-bono status.

VENDOR

Jeff Horstman mentioned that the vendors are doing well. Board discussed if we partner with an association they come in on our schedule if we partner up. Jeff felt we asked a lot of our vendors this year having a national conference in town.

9. OLD BUSINESS

VENDOR SPONSORSHIP PACKAGES

Jon Balvance and Jeff Horstman will present options at October board meeting.

10. NEW BUSINESS

BOARD ELECTIONS for President, Vice-President, Secretary were held by the board.

Nominations for President:

Mike Bauer nomination for president by Dean Mulso, 2nd by Jon Balvance.

Rick Ragan nominated by Rick Ragan, 2nd by Jeff Horstman.

The board held a vote and Mike Bauer was voted in as the next president of MIAMA.

Nomination for Vice-president:

Mat Hennen nomination for Vice-President by Dean Mulso, 2nd by Mike Bauer
No other nominations.

The board held a vote and Mat Hennen was voted in as the next vice president of MIAMA.

Nominations for Secretary:

Jon Balvance nomination by Dean Mulso, 2nd by John Cole.
No other nominations.

The board held a vote and Jon Balvance was voted in as the Secretary for MIAMA.

OTHER

None

NEXT MEETING – October 4th, 2017 – Delano Sports Arena, Delano, MN: 9:30am

11. ADJOURNMENT

Motion to adjourn by Jeff Horstman at 7:15pm. 2nd by John Cole.
Motion carries:

Respectfully submitted by:

Jon Balvance
MIAMA Secretary