

MIAMA BOARD MEETING
Delano Sports Arena
Wednesday, October 4, 2017
9:30 am

1. CALL THE MEETING TO ORDER

The meeting was called to order by Mike Bauer at 9:39am

In attendance: Brian Christianson, Katie Broderick, Dean Mulso, Jayson Dwelle, Mat Hennen, Rich Rakness, Mike Bauer, David Wabbe, John Cole, Travis Larson, Jon Balvance, Rick Ragan, Jeff Horstman

Missing board members: Walt Bruley

2. OPEN FORUM

No open forum

3. APPROVE OCTOBER 2017 AGENDA

Motion to approve agenda by Jeff Horstman, 2nd by Dean Mulso. Motion passes

4. APPROVE SEPTEMBER 2017 BOARD MEETING MINUTES

Motion to approve the September 2017 Meeting Minutes by Dean Mulso, 2nd by Katie Broderick. Motion passes

5. ADMINISTRATIVE ASSISTANT/TREASURER REPORT

Dean will work with Travis on the 2018 online registration once the budget is approved. The current budget shows MIAMA has a balance of \$35,691. Dean expects the end of year balance to be at \$13,291. MIAMA had larger than usual expenditures this year due to the joint ISI/MIAMA Spring Conference and Fall Workshop in Duluth. Expenditures were \$102,000 this year with a usual year around \$80,000.

6. COMMUNICATIONS DIRECTOR REPORT

We currently have 204 Facebook likes for our MIAMA Facebook page. We currently have 140 followers on our MIAMA Twitter page. As of 10/3/17 MIAMA has spotlighted on our www.miama.org website 35 members, 3 vendors and 1 alumni member. The board discussed the partnering with Let's Play Hockey to showcase our member spotlights. Board agreed to allow Let's Play Hockey publish the spotlights with permission from the member. The board also discussed adding additional information to the spotlights in regard to that specific facility. Jon will work with Bryan at Let's Play Hockey on if additional information can be added to the spotlights. The board discussed adding a section for each spotlight of "Did you know" about ice arenas. We can then educate the readers on different aspects of the MIAMA member facilities. Examples included: rinkfinder.com info, highlights of arena, Add full staff to the spotlight. The board also discussed being consistent on utilizing this feature with Let's Play Hockey. Jon asked board if there is anything else they would like to see from this position. Jon & Dean revisited the annual calendar that they utilize for MIAMA items to make sure they stay on top of everything. This will also help with succession in the future.

7. FALL WORKSHOP REVIEW

The board discussed feedback from the Fall Workshop. The Fuel Safety part was ok, but the group found the battery session more pertinent as most arenas have gone to electric. The water treatment session was generic, but it gave a good overview of the needs for facilities. The Trade Show had 30 booths with 51 vendors. MIAMA had 74 attendees. Board discussed trade show time change possibility in the future. Possibly move the trade show to before lunch like 10-12p and lunch at 12p. Board discussed at length how to capture the membership for the 1 day instead of a morning. Board discussed roundtable discussions instead of breakout sessions on topics and adding office time to the early morning sessions in the fall for staff to catch up. Board discussed leaning on vendors for breakout sessions, give expertise on your subject and not a sales pitch. Board discussed the survey results in great length. Communications Director Jon Balvance also mentioned that MIAMA has now purchased a clicker to allow our presidents to utilize the power point in a more effective way.

8. OLD BUSINESS

A. VENDOR SPONSORSHIP PACKAGES

Board reviewed the sponsorship package presented by Jeff and Jon in depth. Board added in the full membership a vendor member spotlight allowed 1x per year.

Motion to approve by Rick Ragan, 2nd by Jeff Horstman. Motion carries.

9. TOPICS FOR 2017-2018

A. SPRING WORKSHOP: Dean Mulso & Jon Balvance

Liaison: Mat Hennen

B. FALL CONFERENCE: Dean Mulso & Jon Balvance

Liaison: John Cole

C. BOARD NOMINATIONS & ELECTIONS: Dean Mulso & Jon Balvance

D. MEMBER RECOGNITION: Dean Mulso & Jon Balvance

E. EDUCATION PROGRAMS: Dean Mulso & Jon Balvance

Liaison: Jayson Dwelle, Cory Portner, Rick Ragan and Katie Broderick.

Board discussed education program options. The board added a committee for a potential educational program. Committee will report back to board at February meeting.

F. MIAMA.org and Rinkfinder.com: Travis Larson, Dean Mulso & Jon Balvance

Liaison: Mike Bauer

G. MN HOCKEY: Rich Rakness

H. SOCIAL: Dean Mulso & Jon Balvance

Liaison: Brian Christianson, Walt Bruley & David Wabbe.

I. RETIREES: Walt Bruley

J. BY-LAW: Dean Mulso & Jon Balvance

Liaison: Mat Hennen & Rich Rakness

K. ARENA TOURS/REGIONAL MEETINGS: Walt Bruley, Dean Mulso & Jon Balvance

Liaison: Rick Ragan & Mat Hennen

10. NEW BUSINESS

A. VOTE FOR TREASURER POSITION

Nominations for Treasurer

Dean Mulso nomination for Treasurer by Rick Ragan, 2nd by Jeff Horstman

No other nominations

The board held a vote and Dean Mulso was voted in to return as the Treasurer of MIAMA.

B. APPROVE NEW ALUMNI APPLICATIONS FOR JOE MEIERHOFER, JACK SCHWEITZER AND BILL ABEL.

The board received an application from Bill Abel. The board will vote on the additional potential alumni members at the February 2018 board meeting.

Motion to approve Bill Abel by Jeff Horstman, 2nd by Rick Ragan. Motion carries.

C. JAMES PADGETT AWARD

Application period will be February 15 – March 15, 2018. Board will vote online via www.miama.org by April 1st.

The board discussed revamping the Padgett award application process. Dean and Jon will look at changing the process along with John Cole. Board discussed asking the applicants to make it more of a power point presentation vs. a random process. This will make it more uniform for everyone who applies. The board discussed informing the winners in advance so they are present to accept at the spring workshop. We will also work on making it a bigger deal for those who apply and win. This will include possibly giving a short bio of each application and a longer discussion of what the winners facility did to win this award.

D. CONFERENCE GRANT APPLICATION

Board will discuss the 2018 conference grant application at the February 2018 board meeting. Grant application period will be approx. February 15 – March 15th. Board will then vote on the conference grant applications online by April 1st. Board will ratify the vote at the May 2018 board meeting and award the winners during the May 2018 Annual Meeting. John Cole will help with the conference grant application change for 2018. He will bring to the February board meeting a revised application.

E. PROPOSED 2018 BUDGET – REVIEW

The board reviewed the 2018 budget.

F. 2018 FEES – based on approved budget

MIAMA MEMBERSHIP

Facility Member - \$200

New Facility/Vendor Member - \$225

Vendor Member - \$200

MIAMA SPRING WORKSHOP

Member Rate - \$20

Non-Member Rate - \$35

Vendor Trade Show Booth - \$200

Additional Trade Show Booth - \$175

Additional Trade Show Meal - \$25

Vendor Sponsorship - \$200

MIAMA Fall Conference

Full Registration - \$175

One Day Registration - \$80

Vendor Trade Show Booth - \$200

Additional Trade Show Booth - \$175

Vendor Sponsorship - \$200

ISI/STAR Registration - \$300

STAR/ISI Board Member - \$250

Motion by Rick Ragan to accept the 2018 fees as presented.

2nd by Brian Christianson. Motion carries.

G. MILEAGE/LODGING REIMBURSEMENTS – SET EXPENSE FEES

The board discussed the mileage/lodging reimbursements for 2018. The board recommend changing the mileage needed for a hotel from 150 miles each way to 125 miles.

Motion by Rick Ragan to change the miles for hotel to 125 miles instead of 150. 2nd by Jeff Horstman. Motion carries.

H. APPROVE CONTRACTS THAT ARE DUE FOR PAID POSITIONS

Motion to approve all contracts for the paid positions of Administrative Assistant, Communications Director, IT Administrator and Treasurer by Rick Ragan. 2nd by Brian Christianson. Motion carries.

I. APPROVE 2018 BUDGET

Motion to approve the 2018 Budget as presented by Jayson Dwelle. 2nd by Rick Ragan. Motion carries.

J. LAYOUT FORMAT FOR FALL 2018 FALL CONFERENCE

The board discussed the layout format for the 2018 Fall Conference. Discussed moving up the Wednesday dinner & Trade Show times. Discussed breakout/roundtable discussion options. Jon, Dean and John will have the conference ready by February 2018.

K. SPRING WORKSHOP LOCATION 2018 & 2019

The board discussed potential locations for the 2018 and 2019 workshop. Dean and Jon discussed going out an extra year to help with budgeting purposes and so we can announce it at the 2018 Spring Workshop to stay consistent with our Fall Conference. The board discussed different options given to the board via the surveys.

Motion by Dean Mulso to have Saint Louis Park host in May 2018 and Marshall host in May 2019 pending the location wants to host. 2nd by Rick Ragan. Motion carries.

L. ARENA TOURS/REGIONAL MEETINGS DURING THE "SEASON"

The board discussed potential areas for arena tours/regional meetings in 2017-2018. The board will work with the Rochester Area for a tour this winter and add additional areas. The board also discussed adding potential additional topics to these tours/regional meetings. This could include information on the new rinkfinder.com and vendor topics. The board also discussed adding a Metro Twin Cities Tour around the State High School Boys Hockey Tournament to possibly capture additional outstate facilities.

M. MIAMA.ORG BOARD MEMBER ARTICLES

Oct. 2017 – New President: Mike Bauer

Nov. 2017 – David Wabbe
Topic TBD

Dec. 2017 – Jeff Horstman
New Vendor Sponsorship Package

Jan. 2018 – Walt Bruley
Regional Meetings

Feb. 2018 – John Cole
Grant Applications/Padgett Award

Mar. 2018 – Rick Ragan
Olympics

Apr. 2018 – Dean Mulso
Spring Workshop

May 2018 – Katie Broderick
Dasher boards

June 2018 – Brian Christianson
R-22 Conversion

July 2018 – Jayson D.
Topic TBD

Aug. 2018 – Jon Balvance
Fall Conference Preview

Sept. 2018 – Mat H.
Education Programs

N. SET MEETING DATES AND LOCATIONS FOR 2017-2018. The board discussed with all members and specifically the outstate members if it would be ok to hold the February & July meetings in the Metro Area for budgetary reasons.

February 7, 2018: Tria Rink at Treasure Island Center - 9:30 am

May 1, 2018: Saint Louis Park Rec Center - 5:00 pm

July 11, 2018: Doug Woog Arena, S. St. Paul - 9:30 am

September 4, 2018: Ruttgers Sugar Lake Lodge - 9:00pm

11. NEXT MEETING – February 7, 2018 at Tria Rink at Treasure Island Center - 9:30am

12. Adjournment

Motion to adjourn by Rick Ragan at 11: 50am. 2nd by Katie Broderick. Motion carries.

Respectfully submitted,

Jon Balvance
MIAMA Secretary