

MIAMA BOARD MEETING MINUTES
Rogers Activity Center
Wednesday, May 3, 2017
9:30 am

1. CALL THE MEETING TO ORDER

The meeting was called to order at 9:37am.

In attendance: John Cole, Dean Mulso, Jon Balvance, Rich Rakness, Troy Ciernia, Mat Hennen, Walt Bruley, David Waabe, Mike Bauer, Rick Ragan, Jeff Horstman by phone.

Missing Board Members: Shayne Ratcliff, Travis Larson

2. OPEN FORUM

Nick Kartos – GymDandy

Nick discussed what his company has to offer for the MIAMA Membership. Nick also discussed how the end user can rent ice from the website, etc. Only schedules facilities, but has operations workflow for staff on what's needed, etc.

3. APPROVE MAY 2017 AGENDA

Motion to approve by Jeff Horstman, 2nd by Rick Ragan. Motion carries.

4. APPROVE FEBRUARY 2017 MEETING MINUTES

Motion to approve: Rick Ragan, 2nd by Mat Hennen. Motion carries.

5. ADMINISTRATIVE ASSISTANT/TREASURER REPORT

As of May 3, 2017 MIAMA currently has 130 Members and 59 Vendor Members. The vendor #'s are down from prior years. Board discussed possible reasons. Went over who hasn't renewed for vendors and arenas. We need to update rink finder so they aren't active. Jon & Dean will work with Travis on cleaning that up and disactivating those accounts for use. They will still be visible on www.rinkfinder.com, but not used for them. Dean discussed how Jon, Dean and Travis access the backend of the www.miama.org website. This is used for invoices and email services. Jon, Dean and Travis will continue to work updating the contact information for rinks that don't update their information. The goal is to lessen the bounce backs from bad email addresses. John Cole asked if we discuss with the groups on why they haven't renewed? During the annual registration MIAMA Dean sent out 4 renewals for arenas and vendors. Deadline is anyone actually reading this from the board end of February each year for renewals. Dean has contacted them and haven't gotten any feedback from some on why they aren't renewing. Dean has sent numerous invoices to these groups. Treasury report. Sitting well. Already paid ISI for the registrations of \$26,000 and \$3,000 keynote speaker commitment. Still have \$59,424 in account.

6. COMMUNICATIONS DIRECTOR REPORT

We currently have 178 likes on the MIAMA Facebook page up 26 from February Board Meeting. We currently have 117 MIAMA Twitter likes up 10 from the February Board Meeting. Jon will continue to promote MIAMA news of the industry. We will continue to offer arena tours in the Fall and Spring. The new miama.org website will help make communications to our membership much easier for everyone within MIAMA.

7. ISI/MIAMA SPRING 2017 JOINT CONFERENCE

Jon & Dean reviewed the ISI/MIAMA Joint Conference information. Board went over room host assignments for board members. Vendor booths are full for the Trade Show. Evaluation survey will be sent out on 6/13/17. Board Meeting will be Tuesday, May 30th at 9am in a room tbd.

8. MIAMA FALL 2017 WORKSHOP

Dean/Jon requested additional money for the budget to secure a better speaker. Board discussed adding additional money to the budget for a keynote speaker as \$1,500 has been hard to find someone to get to Duluth. Motion by Rick R. to add \$3,500 to fall workshop speaker not to exceed \$5,000 total. 2nd by Troy Ciernia. Motion carries
Board meeting at 5pm at the hotel on Tuesday, September 5th. 3pm Arena Tour at Hermantown, 4:00pm at Mars Lakeview Arena.

Board discussed the breakout sessions and who is doing them. Board discussed the trade show area that is very nice, large and vendors can drive machinery into the area that we normally don't have available at our normal conferences. We are able to get in at 6:30am, 7-8am tours. Vendors in at 7am at door 7. Vendors need to purchase the amount of room for what they want to bring. Example of a Zamboni taking 2 spots of the trade show, they would need to rent 2 spots. 11:30-1:30pm trade show, box lunches at vendor tables at 11am. Arena tours at Heritage Sports Center beginning at 2:00pm

Board members need to let Dean know if you want a room on the Tuesday night, September 5th before the conference.

FEES – based on approved budget

Arena Personnel - \$25,

Vendor Table - \$175,

Extra Vendor Table - \$100,

Workshop Sponsor - \$200,

Extra Meal - \$25

Non-Member Rate - \$35

BY-LAW CHANGES – if we have any we will need to present at the business meeting

Evaluation Survey will go out on Tuesday, September 12th.

9. COMMITTEE REPORTS

BOARD NOMINATIONS & ELECTIONS – Dean Mulso & Jon Balvance

4 positions open in September 2017:

Vendor Representative – Jeff Horstman

Board Member – John Cole

Board Member – Jon Balvance

Board Member - Troy Ciernia

Current list of interested parties from the 2016 survey's and 2017 email blasts.

MIAMA Members:

Brian Christianson - Apple Valley

Joe Berquist – Ramsey County

Joe Balzer – Richfield

Troy Ciernia – Shakopee

Rory Mushlin - Breezy Point

Chadd Benson - Litchfield

Jayson Dwelle – Doug Woog Arena

RT Ragan – Isanti Civic Arena

Kris Weiby – Richfield Ice Arena

Vendors:

Sean Passingham – All-American Arena Products

Jeff Horstman - Arena Warehouse

Brad Barickman – RJM Construction

We will also add names from the ISI/MIAMA Joint Conference Survey and future emails.

The ballot will go out to the membership by July 15th with voting done by August 30th.

Board Nominations were discussed. Jon Balvance will not be running in 2017. Once Jon Balvance leaves as a board member, he will still be on the board as communications director,

but not the board. Board size will move to 14 at that point. Jon Balvance will be a non-voting member.

MEMBER RECOGNITION – Dean Mulso

At the ISI conference, MIAMA will acknowledge AI Payne Grant winners. We will announce the James Padgett award winner during the Fall Business Meeting. We will do the main member recognition at the Fall Workshop in Duluth. Due to the very large number of people that will be recognized, we have allowed a full hour to promote this and recognize our members.

IT ADMINISTRATOR (Web Page) – Travis Larson & Jon Balvance

Board discussed www.rinkfinder.com with www.icetimefinder.com to update the look of rinkfinder. There is a proposal for \$4,000-\$6,000 to fix the current site and another proposal for \$2,500 - \$3,500 to make a complete new website. The board discussed a proposal from NGIN to change the look of rinkfinder.com. The board discussed prior costs of NGIN and why MIAMA went away from using them and created our own. Board discussed the costs for NGIN would be a 1 time fee, but more difficult to make changes. Jon & Dean will explore options with NGIN.

Board questioned additional costs for wordpress and what version would we be using?
Jon/Dean will discuss with icetimefinder.

At future Spring Conference & Fall Workshop's, Jon & Travis will offer Information sessions on how to utilize the website for all renewals, registrations, rinkfinder, etc.

MN HOCKEY – Rich Rakness

Winter programs ended in March, Spring ended in April. Fall programs start in August. MN Hockey is seeing more co-op's of teams from various associations. Over 8,000 registered players in the 8 & under level.

SOCIAL – Dean Mulso, Jon Balvance, Mike Bauer

2017 Wild social was a success with 99 tickets sold. Board discussed St. Paul Saints options and Jon Balvance will explore a game date for summer 2017. Also discussed possible Twins game and Soccer Game.

RETIREEES – Walt Bruley

Walt reported that there isn't much going on right now. No new retiree's that Walt knows of now. Continuing the arena tours and retiree's volunteering for different things.

BY-LAW – Rick Ragan

No report

REGIONAL MEETINGS – Walt Bruley

We had a successful Mankato Area Arena Tour in April. Walt will continue to explore options in the future. Walt will continue to talk to vendors about possible products and having groups come out to the meeting. The people who have attended the tours have been very appreciative of the event and enjoy it. Jon Balvance has tent. setup a tour of the Rochester Area rinks for October.

MONTHLY BOARD MEMBER ARTICLES – May 17, Travis Larson, Jun 17, Jon Balvance, Jul 17, David Waabe, Aug 17, Walt Bruley, Sept 17, Jon Balvance, Oct 17, Dean Mulso, Nov 17 New President

10. OLD BUSINESS

A. VENDOR SPONSORSHIP PACKAGES

Jon Balvance & Jeff Horstman will have a tentative package available at the July board meeting for discussion with a plan to vote at the September Board Meeting. Plan is to solicit vendors 1x per year rather than multiple times.

B. PADGETT AWARD - The award application information has been sent to the membership.

The deadline will be the end of May. The information will then go to the board for a vote. Winner will be announced during the Wednesday morning MIAMA Business Meeting during the MIAMA Fall Workshop.

July 12th - Runestone Community Center – Alexandria, MN

September 5th – TBD, Duluth, MN

October 4th – Delano Sports Arena, Delano, MN

11. NEW BUSINESS

- A. New board polo shirts for ISI/MIAMA Joint Conference. The board tried on different MIAMA shirts to order for delivery in time for the ISI/MIAMA Joint Conference.
- B. Annual Survey Drawing
We had 70 members fill out the annual survey. Winner #1 was Arena #11, Champlin Ice Forum. Winner #2 was Arena #67, St. Michael Albertville. Winner #3 was Arena #62, Schwan's Super Rink.

11. NEXT MEETING – May 30, 2017 – Double Tree by Hilton – Bloomington, MN: 9:00am

12. ADJOURNMENT -

Motion to adjourn by Rick Ragan. 2nd by Dean Mulso. Motion carries.

The meeting was adjourned at 11:50pm

Special Meeting

A motion to open a special meeting was made by Mike Bauer. 2nd by Rick Ragan. Motion carries.

President John Cole called to order the special meeting at 12:15pm.

Board reconvened to discuss the MIAMA Board Member Shirts.

Original motion was for a total of \$50 per board member.

Motion by Dean Mulso to amend the original motion to not exceed \$1,500 for all board shirts. 2nd by Rick Ragan. Motion carries.

Board discussed colors of Red, White & Royal Blue.

Motion to adjourn by Dean Mulso. 2nd by Mike Bauer. Motion Carries.

The meeting was adjourned at 12:25pm

Respectfully submitted,

Jon Balvance
MIAMA Secretary