

MIAMA BOARD MEETING
Runestone Community Center
802 3rd Ave. W.
Alexandria, MN 56308
Wednesday, July 12, 2017
9:00 am

1. CALL THE MEETING TO ORDER

The meeting was called to order at 9:06am.

In attendance: John Cole, Dean Mulso, Jon Balvance, Rich Rakness, Troy Ciernia, Mat Hennen, Walt Bruley, David Waabe, Mike Bauer, Rick Ragan, Jeff Horstman
Missing board members: Shayne Ratcliff, Travis Larson

2. OPEN FORUM

No open forum

3. APPROVE JULY 12, 2017 AGENDA

Motion to approve by Jeff Horstman, 2nd by Rick Ragan. Motion passes

4. APPROVE MAY 3, 2017 MEETING MINUTES

Motion to approve by Mike Bauer, 2nd by Rick Ragan. Motion passes

5. APPROVE MAY 30, 2017 MEETING MINUTES

Motion to approve by Mike Bauer, 2nd by Dean Mulso. Motion passes

6. ADMINISTRATIVE ASSISTANT/TREASURER REPORT – Dean Mulso

ISI/MIAMA Conference - All bills have been paid except the hotel charges of \$6,458.71 for lunch and \$3,256.75 for rooms. We should have a total of \$41,591.47 in expenses for the conference and \$28,110.31 in revenue for a net investment in our education to be \$13,481.16. Our original proposed budget was to have a net investment of \$9,833. Lunch was a little more than anticipated and waving the board fees or lodging affected the end result. We are still in great financial shape after all this, right around \$37,437.90 in the bank. Otherwise, MIAMA is in great financial shape.

7. COMMUNICATIONS DIRECTOR REPORT – Jon Balvance

We currently have 193 Facebook likes for our MIAMA Facebook page. This is up 15 from 5/2/17. We currently have 126 followers on our MIAMA Twitter page. This is up 9 from 5/2/17. As of 7/12/17 MIAMA has spotlighted on our www.miama.org website 32 members, 3 vendors and 1 alumni member. The board discussed the vendor spotlights and how it should work as it's free advertising. Maybe discuss a fee so there is something attached to it and what do you get for that amount? Jon & Dean will discuss options going forward on adding a logo on the website for an exact time. Jon/Dean will bring something in the future to the board. Jon & Walt will continue to add arena tours throughout the year. We have tours of the Hermantown Ice Arena and Mars Lakeview Arena scheduled for Tuesday, September 4th at 3pm and 4:30pm. Jon has also tent. setup an arena tour of the Rochester Area Arena's for early October. Jon will have additional information at the September board meeting.

8. ISI/MIAMA SPRING 2017 JOINT CONFERENCE – Dean Mulso & Jon Balvance

Recap – It went fine, nothing major was wrong. People enjoyed the rink tours and getting out to see facilities. We will keep this information in mind. We're not sure we as MIAMA would do this again in the future. We missed some people and didn't know about the event.

Survey Results – Jon sent a link out to all board members with the results of the conference for review. Board discussed the event in length. Board felt that ISI enjoyed the event and like the area as the costs are less than other locations. Board discussed the trade show length and booth locations. Board liked that anyone could drop in for a class even though you are not in that class. Roundtables were well received, but would have liked to have added descriptions for what the roundtables were about. Board discussed the Financial Planning breakout and the benefits even though it's not arena related. Board all enjoyed the different breakout.

Board discussed a code of conduct for our members that win grants from MIAMA for these events due to past performance. Grant winner should act professionally and represent MIAMA in good light. We will add this to the grant application and then after they have won, MIAMA will send another letter with what to expect for the event, the expectations of you as a grant winner, etc. Motion by Mike B. to add a general code of conduct for all MIAMA members to follow a general code of conduct and to be included on all grant applications, 2nd by Rick R. Discussion by board on how it would work operationally. Motion carries. Rick Ragan and John Cole will create a new application and include language that when you sign this application, you agree to the code of conduct. MIAMA will possibly add a code of conduct under MIAMA tab of about us on the webpage so it's out there at all times.

9. MIAMA FALL 2017 WORKSHOP – Dean Mulso & Jon Balvance

Fall Workshop - We have started to receive Fall Workshop registrations. So far we have about 20 attendees, 5 vendors and 1 sponsorship. Everything is done. Rooms are booked for the board members. Please let Dean know by August 10th if you don't need a room. Vendor Representative Jeff Horstman will send out a note to the vendors to remind them about the Fall Workshop Trade Show and the availability for larger items at this venue

Tuesday, September 5th – Duluth Area Arena Tour at 3pm, Board Meeting at 6pm. Tent. at hotel, but it might move to Mars Lakeview Arena pending approval from them.

Wednesday, September 6th – DECC in Duluth

Please only let Dean know if you will NOT need a hotel room. Otherwise, every board member has a room reserved for them through MIAMA.

Registration is now open.

FEES – based on approved budget

Arena Personnel - \$25,

Vendor Table - \$200,

Extra Vendor Table - \$125,

Workshop Sponsor - \$200,

Extra Meal - \$25

Non-Member Rate - \$35

TOPICS AND PRESENTERS – Dean Mulso

BY-LAW CHANGES – if we have any we will need to present at the business meeting

Code of conduct

SCHEDULE – Jon Balvance

GENERAL SESSION TOPICS – Dean Mulso

Evaluation Survey will go out on Tuesday, September 12th.

10. COMMITTEE REPORTS

BOARD NOMINATIONS & ELECTIONS – Dean Mulso & Jon Balvance

Voting began on Tuesday, June 20th. Voting ends on Tuesday, August 1st.

Voting process per MIAMA member.

As of 7/12/17, there have been 77 votes for member at large and 27 votes for vendor representative. Jon & Dean will continue to remind our members to vote before the deadline of August 1st.

4 positions open in September 2017:

Vendor Representative – Jeff Horstman

Board Member – John Cole

Board Member – Jon Balvance

Board Member – Troy Ciernia

MEMBER RECOGNITION – Dean Mulso

Very large number at the Fall Workshop. Jon/John are working on getting a backdrop for photo's and MIAMA can utilize at all registrations, trade shows.

IT ADMINISTRATOR (Web Page) – Travis Larson & Jon Balvance

Rinkfinder.com redesign update

Contract with icetimefinder.com will be signed this week. Delay caused by MIAMA utilizing an attorney to review the contract.

Beta testing with Jon/Dean/Travis will occur by July 31st.

Beta testing with Board of Directors to begin on or around August 1st.

Roll out at the Fall Workshop in September. We will explore having regional meetings on training for this once it goes live. If the final product isn't complete in time for the Fall Workshop, we will combine with another topic and have regional meetings.

MIAMA.org redesign went live on June 15th.

Board discussed adding something to the open area on the top of the page. Board discussed website stats and # of people going to the site. Board discussed possibly sending out a monthly board email on the use of the website. Board discussed voting privileges and how it works for members vs. facilities. Jon/Dean will discuss with Travis on how this is setup.

Plan to utilize the website for all renewals, registrations going forward

Spring Workshop and Fall Conference Information sessions

MN HOCKEY – Rich Rakness

Many new rules approved this year. Players won't be able to ice the puck when shorthanded to add player development is one of the bigger ones. All face-off's are on one of the 9 face-off dots. Mite hockey times will change time needed off between games so there is only 15 minutes needed off for 60 minutes of skate times. Coaches must sign concussion certification form and each player will have to sign a form to come back from a concussion. Rich Rakness will send Dean Mulso an email to try to facilitate more adult league to be registered with MN and USA Hockey so they can get the liability insurance. This gives the individual additional insurance coverage for what's not covered by your health insurance. It used to cost \$10, but it has been lowered to \$1. The goal is to get the arena hosted leagues to become members.

MIAMA Member Arenas hosting out of state tournament – Board discussed MN hockey policy on tournaments only sanctioned by affiliate hockey association. In place so MN Hockey can govern the tournament. Rak will contact Jason Eisold to discuss in more detail.

SOCIAL – Dean Mulso, Jon Balvance, Mike Bauer

Jon has contacted the MN Wild for possible game dates. Group sales begins in August.

RETIREES – Walt Bruley

Established in 2014. Walt's board position is up this year. This term is for a 3 year term. Motion by Jeff Horstman and 2nd by Rick Ragan to have Walt Bruley continue as our retiree individual. Motion carries. Currently have 16 members as of July 12, 2017.

BY-LAW – Rick Ragan

Board discussed changing by-laws to add code of conduct and the term limits of board members. Only 1 year hiatus vs. 2 year. Rick Ragan will work on this for the Fall Workshop.

REGIONAL MEETINGS – Walt Bruley

Walt contacted vendors if they are doing any projects to invite MIAMA members to see the project. There were no responses. Board will look at doing regional meetings on the new rinkfinder.com platform this fall. We will add this with something else so it's more than just this the rinkfinder update. Board discussed arena tour in Rochester area in October. Jon will work with the Rochester people on this.

MONTHLY BOARD MEMBER ARTICLES – Feb 17, Rick Ragan, Mar 17, John Cole, Apr 17, Dean Mulso, May 17, Travis Larson, Jun 17, Jon Balvance, Jul 17, David Waabe, Aug 17, Walt Bruley, Sept 17, Jon Balvance, Oct 17, Dean Mulso, Nov 17 New President

11. JAMES PADGETT AWARD

Voting was available on www.miama.org for board members as of June 23, 2017. The results for 2017 were: LeSuer – 1 vote, Eden Prairie – 2 votes, Saint Louis Park – votes and Lakeville Arenas – 3 votes. Lakeville Arena's wins the 2017 James Padgett Award. Dean will order the plaque for presentation at the Fall Workshop.

12. OLD BUSINESS

A. VENDOR SPONSORSHIP PACKAGES – Jon Balvance & Jeff Horstman

Jeff & Jon discuss a preliminary vendor sponsorship package for discussion. Jon & Jeff will bring a more complete version to the board in September. Board discussed the options for the vendor package.

B. 2017 MEETING DATES & TIMES

September 5th – The Suites Hotel at Waterfront Plaza, Duluth, MN: 6pm

Remind Dean by August 10th if you do NOT need a room. Board discussed moving the meeting to 6:00pm at Mars Lakeview Arena. Walt will look into availability and Jon/Dean will let the board know asap if that works.

October 4th – Delano Sports Arena, Delano, MN: 9:30am

13. NEW BUSINESS

None

14. NEXT MEETING – September 5, 2017:

Mars Lakeview Arena Conference Room, Duluth, MN: 6pm

15. ADJOURNMENT

Motion to adjourn by Jeff Horstman at 10:59am, 2nd by Mike Bauer. Motion carries

Respectfully submitted,

Jon Balvance
MIAMA Secretary