

**MIAMA BOARD MEETING MINUTES
BREEZY POINT RESORT, BREEZY POINT, MN
WEDNESDAY, SEPTEMBER 2, 2014
7:30 PM**

Board Members Present: Dean Mulso, Jon Jackson, Rick Ragan, Jordan Hirman, Rich Czech, Shayne Ratcliff, Craig Flor, Rich Rakness, Jon Balvance, Travis Larson, Walt Bruley, Dave Umlauf,

Board Member Absent: Dave Black

Guests: RT Ragan

Call to Order: The meeting was called to order at 7:46pm.

Open Forum: No open forum

Motion to accept September 2014 agenda. Motion was made by Rick Ragan to approve agenda and seconded by Jordan Hirman. The motion carried.

Motion to accept June 2014 board meeting minutes was made by Rick Ragan to approve agenda and Jon Balvance and seconded by Jon J. The motion carried.

ADMINISTRATIVE ASSISTANT/TREASURER: 2014 Memberships: Arena/Association 145, Organizations 8, Vendor's 70.

The Spring Conference information is: On the Income Side - 140 attendees = \$2,035.32, 38 vendors = \$5,333.43, 9 sponsors = \$1,560.34.00, Miscellaneous = \$174.62. For a Total Income of: \$9,103.71. On the Expense Side - Food/Beverages = \$4,566.43, Supplies = \$945.07. For a Total Expense of: \$5,511.50 The Spring Workshop had a Profit of: \$3,592.21.

MIAMA's Balance Sheet:

Balance 12-31-13	\$15,413.59
Income 1-1-14 thru 8-27-14	\$65,818.02
Total Income	\$81,206.61

Expenditures 1-1-14 thru 8-27-14	\$35,289.27
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Balance 8-27-14	\$45,917.34
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PROJECTED BUDGET: \$11,400.00 BALANCE AT END OF 2014

The Treasurer's report was accepted.

FALL CONFERENCE: Everything is all set and ready to go. David Wabbe from Waconia Ice Arena was on our subcommittee and did a great job of securing our door prizes. Should be a great week of learning and networking.

COMMITTEE REPORTS

BOARD NOMINATIONS & ELECTIONS: Jon Balvance, Troy Ciernia, Mike Newton and John Cole won positions on the board and Jon Jackson won the Vendor representative.

MEMBER RECOGNITION: All set for the business meeting.

EDUCATION PROGRAMS: Rick Ragan and Jordan Hirman will be talking with Peter Martell and Don Moffatt about the 2015 and 2016 conference to offer full tracks. The board is also committed to doing the joint 2017 ISI Conference and Trade Show in Minneapolis.

WEB PAGE: September 15 our new Rinkfinder.com will be turned on and we are asking all managers to go in set up your page for your facility. Each person is currently looking at 3 pages per visit. This past year has been spent on working with a programmer to build a new rinkfinder.com site from the ground up, specifically designed for our association and what we need and want it to do. The programmer is also a user of rinkfinder.com, and well, as we all know frustrations from all sides. So the board approved the development and over the summer getting managers onboard the new platform to get their information uploaded and ready to go for an early September 2014 public launch – actually as soon as the conference is over, we will begin the cutover to the new platform.

Did you know from the period of July 1, 2013 – August 1, 2014....

206,286 people accessed rinkfinder.com 336,401 times and viewed 994,108 pages of the website, or almost 3 pages per visit! If you have not requested a login to get your schedules, programs, and facility information up to date...you are missing out on a great exposure for your facility! If managers keep their information up to date, keep their schedules current, users will stick with us and viewership will grow even more.

The other positive news is the usage of the message boards and classified ads on miama.org has been steady. The ads are open to the general public to view and the search engines are picking up the ads as well. We have had a couple positive feedback messages that they received good level of interest from their posted ads. If you have job to post, something to sell or give away, post it here....log into the site and go to classified ads and click new ad and complete the information today.

Has your position or job changed? Log into the website to update your profile with the correct information! Worried about hackers....we could be hacked at any time, please use good password practices....do not use a password that you use for other sensitive sites. Change your password frequently. Use a variety of numbers, letters, characters, and abbreviations in your passwords. Afraid you might not remember?

Looking forward, continue fine tuning the new rinkfinder platform (there will be some bugs I am sure) to ensure it is meeting the goals of easy navigation and usability by the public and the managers. Suggestions to improve are wanted so we can start building on version 2.0, but this is a great start so far. On the miama.org front, we will be working on comprehensive directories for vendors as well as facilities. I will be working with Dean on collecting detailed information regarding facilities, staff, and equipment. Please help us to help you to ensure we have the most information possible about your operations so others can search to contact a peer with similar equipment. We will also be depending on a CRM program to keep our membership records up to date and correct.

ISI: No report

MN HOCKEY: No report

STAR: No Report

SOCIAL: March 8· 2015 Wild Game vs Colorado

RETIREES: To this date we have 5 active members in the program including myself. I look forward to working with the MIAMA Board in increasing visibility and accessibility of the Retiree Alumni program.

NEWSLETTER: Annual report is complete.

OTHER: None

OLD BUSINESS

ISI JOINT CONFERENCE: Discussed and want to partner with them.

OTHER: None

NEW BUSINESS

OTHER: RT Ragan would like to get involved on a committee.

Elections of Officers: Sec/Tre – Jordan H. moved and Rick R. seconded to appoint Dean Mulso, motion approved.

Dean M. moved and Rick R. seconded Craig Flor for President. Motion carries. Dean M. moved and Rick R. seconded Shayne Ratcliff for Vice President. Motion carries.

NEXT MEETING: October 1, 2014 – Beilenburg Sports Center, Woodbury, MN

ADJOURNMENT: Rick Ragan moved to adjourn at 9:14pm and Jon Balvance seconded. Motion carried.