

MIAMA BOARD MEETING

September 4, 2012

Sugar Lake Lodge, Cohassatt, MN

9:00 pm

Board Members Present: Dean Mulso, Jon Balvance, Garry Hadden, Rich Rakness, Travis Larson, Jon Jackson, Dave Umlauf, Mike Bauer, Brianna Ostoff, Rick Ragan, Brad Tullberg, Mike Sheggeby, Bob Haala, Eric Edhlund, Cale Politoski, Jordan Hirman,

Board Member Absent: Dave Black, Walt Bruley

Guests: Jeff Thieler from STAR

Call to Order: The meeting was called to order at 9:00pm.

Open Forum: Jeff Thieler from STAR talked to the board about the possibility of bringing the NARCE Conference to Minnesota for 2014-2016. He is making sure that the MIAMA board would be okay with STAR coming and is concerned how it would affect MIAMA's Fall Conference. The board will hold discussions on the topic and the new President will be in contact with Jeff with our discussion feedback.

Motion to accept September 2012 agenda was made by Eric E.; it was seconded by Brad T. The motion carried.

Motion to accept June 2012 board meeting minutes as corrected was made by Mike B. it was seconded by Eric E. The motion carried.

ADMINISTRATIVE ASSISTANT/TREASURER: Dean M. informed the board that we had 121 pre-registrations for the 2012 Fall Conference. 2012 Memberships: Arena/Association 140, Organizations 9, Vendors 70.

The Spring Conference information is: On the Income Side - 111 attendees = \$1,051.37, 28 vendors = \$3,605.35, 4 sponsors = \$700.00, Miscellaneous=\$1,528.54. For a Total Income of: \$6,885.26.
On the Expense Side - Food/Beverages = \$3,104.49, Supplies = \$338.89, Miscellaneous = \$2,191.00. For a Total Expense of: \$4,734.38. The Spring Workshop had a Profit of: \$2,150.88

MIAMA's Balance Sheet: Balance 12-31-11 - \$21,650.00, Income 1-1-12 thru 8-28-12 - \$48,915.08, Total Income - \$70,565.08. Expenditures 1-1-12 thru 8-28-12 - \$31,038.07, MIAMA's Balance on 8-28-12 - \$39,527.01. The projected Budget balance at the end of 2012 is - \$8,700.00. The Treasurer's report was accepted.

FALL CONFERENCE: All items are set. The business meeting will be held on Wednesday after dinner with the trade show to follow. Dave U. and Scott Ward of Stevens Engineers have the shooting taken care of and Jon B. has taken care of the golf.

COMMITTEE REPORTS:

EDUCATION – No report

WEB PAGE – The transformation of the www.miama.org is complete and we are now social with Facebook and Twitter and LinkedIn soon to follow.

MEMBER RECOGNITION – All plaques are ready and will be presented at the business meeting on Wednesday evening.

MN HOCKEY – Mike Snee has resigned. MN Hockey will be looking for a new Executive Director in the near future.

ISI BOARD REP – Both Randy Winship and Sean Flynn have resigned and job posting will be forthcoming for their replacements.

ELECTIONS –

NE Metro– Craig Flor and Jackie Loughrey with Craig Flor the new rep.

NW Metro– Rich Czech, Erik Hansen, Steve Krampf, Patrick Hunsinger with Rich Czech the new rep.

SE Metro– Jon Cole and Shayne Ratcliff with Shayne Ratcliff the new rep.

GREEN – No report

STAR – No report

RE-DISTRICTING – No report. The board will discuss at the October 2012 meeting.

SOCIAL COMMITTEE – St. Paul Saints had 17 people. Wild social is March 10th, 2013 and flyers are in conference packets.

OTHER - None

OLD BUSINESS:

REGIONAL ASSOCIATION MEMBERSHIPS – Dean M. Mailed out a letter that stated; Hello, as a board member of the Minnesota Ice Arena Manager's Association (MIAMA), I know how important the regional associations are to the ice arena industry by sharing educational opportunities, information and networking.

At our recent board of directors meeting we discussed the possibility of adding a membership category for Regional Associations like yours. The thought behind it based on having all the members of your association become a website member of MIAMA through your association. MIAMA would provide each facility member of your association with the following as a website member and in return the association would pay a small fee to support the website and produce posters.

The website membership would include:

- a) Displaying facility on the MIAMA website; www.rinkfinder.com – our website allows each individual facility to customize their own page with pictures, announcements, ice for sale, public skating, open hockey and dry floor event listings as well.
- b) Each association member facility of your organization would receive a www.rinkfinder.com poster to display in their facility.

We feel that our website is general in nature as far as the title and will help to put most of the facilities in North America on one website with a common goal of informing the public of who we are, what programs we offer, ice availability and how to get our customers to our facilities. It is our hope that by the association being able to provide this service to your membership they we see added value in your association as well.

It is our general thought that we would have a flat fee for the service. If you have 1-99 facility members the fee would be \$500.00 for a calendar year, 100-199 facility members the fee would be \$1,000.00 for a calendar year and 200 and over would be \$1,500.00 per year. This service would be renewable annually. Since we are half way through 2012, the rates would be pro-rated to ½ the cost for 2012.

The MIAMA board of directors would hope you will present this to your board of directors for discussion and provide your feedback to us about our website membership offering, if you like the idea, the fee structure (suggestions), no value, etc... Contact Dean Mulso, Administrative Assistant at dmulso@miamainfo.com.

If you would like to receive the MIAMA website membership as an association, please contact Dean Mulso, Administrative Assistant at dmulso@miama.info.

Dean M. received no feedback at all from the six letters sent out.

OTHER – None

NEW BUSINESS:

STAR – The board discussed the concept of having NARCE come to Minnesota to hold their conference. No decision was made and our new President will get more information from Jeff T. COO of STAR and bring back to October board meeting. The new board will vote on the issue in the October.

Elections of Officers – President – Rick Ragan , Vice President - Jordan Hirman, Treasurer/Secretary – Dean Mulso

OTHER – None

DISTRICT REPORTS:

NEM – No report

CENTRAL – No report

NWM – No report

NW – September 26th meeting planned. CERTS meeting in August and will be willing to hold a session at a conference or workshop.

SE – No report

SWM – Meeting will be held after the conference.

NE – Meeting will be held after the conference.

NEXT MEETING – October 3rd, 2012 – 9:30AM – Cottage Grove Ice Arena

Motion was made to adjourn the meeting by Brad T. and seconded by Mike B. Motion Carried. The meeting was adjourned at 9:56 p.m.

Respectfully Submitted,

Dean R. Mulso
MIAMA Secretary