

**MINUTES of MIAMA BOARD MEETING**  
**VADNAIS SPORTS CENTER, VADNAIS HEIGHTS, MN**  
**TUESDAY, MAY 3, 2011**  
**5:00PM**

Board Members Present: Dean Mulso, , Brad Tullberg, Rich Rakness, Eric Edhlund, Jon Balvance, Mike Bauer, Jordon Hirman, Rick Ragan, Jeff Horstman, Dave Black. Cale Politiski, Bob Haala, Garry Hadden, Mike Shegbeby, Travis Larson, Kevin Madsen

Board Member Absent: None

The meeting was called to order at 5:12 p.m.

Open Forum: None

Motion to accept May agenda was made by Jon B. and seconded by Cale P. The motion carried.

Motion to accept February 2nd, 2010 board meeting minutes was made by Jeff H. and seconded by Jon B. The motion carried.

**ADMINISTRATIVE ASSISTANT/TREASURER:**

We have 182 total attendees registered, of that number we have 43 registered for the SIRO Class. We have 31 vendor booths. Packets need to be stuffed after the meeting and also set up the tables and chairs in the main lobby. In the morning we will need to set up the Dome. Please arrive around 7:30am to help.

The Secretary report moved by Brad T. and seconded by Jon B. Motion Carries.

Our current balance is \$57,155.06. I anticipate a yearend balance of \$14,300.00. Treasurer's report was accepted.

**SPRING WORKSHOP:**

Some set is required. Second largest Spring Conference on record. Food is all set. Nothing more to report.

**FALL CONFERENCE:**

The co-chairs went over the schedule and have most everything set. They are still looking to find a guest Speaker for Thursday evening. If any board member has anyone they think that will be good for the after dinner speaker let Jon B. or Rick R. knows.

**COMMITTEE REPORTS:**

**EDUCATION** – Brad T. made a motion to negotiate with STAR for the 2011 fall conference and see if they can meet the schedule we would like to use and have the education committee get the contract and add additional years completed. Seconded by Garry H. Motion carries.

**WEB PAGE** – MIAMA.org articles are coming in and new ones are always welcome. From January 1<sup>st</sup>, 2011 through May 3rd, 2011 rinkfinder.com has had 150,000 visits and 79,000 unique visits. The biggest use of the website is for directions and 32 minutes is average visit length. TST Media has added more global modules. Friday's and Saturday's are the high use days. A question was posed by board members; why can't MIAMA do what icetimefinder.com is doing and use it as a fundraiser. The answer from Michael S. the rinkfinder.com website editor is that we can do it, it just hasn't been pursued. He felt that it could cost us a \$1,000 to get it up and running. It is anticipated that TST Media would receive a percentage of each hour rented through rinkfinder.com. A request was made by Brad Tullberg to have the costs brought forward and the method of how it can be done for the June board meeting. A big concern from users and arena managers is some arenas not having up to date information on there pages. As a whole, we cannot make any arena keep their information up to date, but instead encourage and educate them on how to use their pages. Mike B. made a motion that the calendar feature is for individual ice time listings and is not for the term all day events. Brad T. seconded. Motion carries.

**MEMBER RECOGNITION** – Added in packets for Workshop. Want members to update as they see fit.

**MN HOCKEY** – No checking in Pee Wee level is being discussed. Starting in 2012/2013 season MN Hockey will be adding single A and AA region and state tournaments. Any youth association who's high school is AA the youth will play AA.

**ISI** – Next board meeting is in Dallas, Texas May 23, 2011. Dean will be attending.

**ELECTIONS** – Dean M. will get the information Jeff H. All the information has been posted on miama.org. We will be voting on Northeast District Rep, Central District Rep and the Vendor Rep.

**GREEN** – No report

STAR – NARCE right around the corner. Evaluating membership, different levels and the structure and services offered by STAR is the current focus.

RE-DISTRICTING – No Report

OLD BUSINESS:

NARCE CONFERENCE – Coming up, Eric, Rick and Mike will be attending.

AIR QUALITY: No update from Jon Olson to date. Will update at workshop on Wednesday the 4<sup>th</sup>.

RINKFINDER.COM DASHER BOARD AD: Tabled until further notice.

FSN COMMERCIAL: Tabled until further notice.

OTHER: None

NEW BUSINESS:

RECAP WILD SOCIAL: Good feedback and went very well.

SAINTS AND TWINS SOCIAL: July 12<sup>th</sup> and September 20<sup>th</sup>. Flyers have been e-mailed out and posted at miami.org.

AIR QUALITY BILL: No Report

ANNUAL SURVEY: It's available online at miami.org for those who participated by answering the questions. If members would like a copy and didn't participate it will cost \$25.

DIRECTOR EMERITUS: Dean M. motioned to elect Walt Bruley to the Director Emeritus position. Seconded by Mike B. Motion Carries.

MISSING BOARD MEETING: Encourage board members to make it to the meetings, use the Skype with the notebooks provided.

OTHERS: Deadbeat customers. What do we do? Communicate with other manager's by word of mouth and if you don't know of the customer then make them pre-pay.

DISTRICT REPORTS:

NWM: 20 people attended at the Brooklyn Park Community Center. Good discussions, how do we get more people to attend? Air Quality, Education Tracks, MRSA and the Mankato incident was discussed. Brooklyn Park volunteered to present at Fall Conference and talk about their geothermal project.

NEXT MEETING: June 8th, 2011. Rogers Activity Center – 9:30am

ADJOURNMENT: Motion to adjourn was made by Mike B. and seconded by Brad T. Meeting adjourned at 7:13pm.

Respectfully Submitted,

Dean Mulso  
MIAMA Secretary