

MINUTES OF MIAMA BOARD MEETING
Mariucci Arena, Minneapolis, MN
WEDNESDAY, JUNE 10, 2009
9:30 AM

Board Members Present: Dean Mulso, Joe Balzer, Dave Van Vickle, Mike Sheggeby, Craig Flor, Jeff Horstman, Travis Larson, Rich Rakness, Eric Edhlund, Dave Black

Board Member Absent: Mary Pat Black, Kevin Madsen, Paul Ostoff

Visitors Present: Lon Sorenson

The meeting was called to order at 9:32a.m.

Motion to accept agenda by Craig F. and seconded by Eric E. Motion approved.

The minutes from the May 19, 2009 board meeting were moved by Jeff H. and seconded by Mike Scheggeby with the correction that Dave Van Vickle was listed as absent and present. Dave V. was present. Motion approved.

OPEN FORUM:

None

SECRETARY/TREASURER:

Dean M. reported that we only have \$125.00 outstanding from the Spring Workshop. The 2009 expenses to date are (\$11,702.50). MIAMA's current balance is \$51,604.30. The Secretary/Treasurer's report was accepted.

SPRING CONFERENCE REVIEW:

Layout was a challenge. Food in dome would have been better for attendees. Vendor show went pretty well. Food was good. Harris and Stevens liked the turnout and the attendees based on the evaluations liked the informative sessions. We received 17 evaluations back. On a scale from 1-5 with 1 being the worst and 5 being the best the responses were very positive. Scores were 4 and 5 constantly. The lowest score received was a 3. The areas where 3's occurred most were; Dehumidification (5), Registration (3) and Retrofitting (3) The board found it interesting that only three attendees were from Southern MN. Next spring the meeting will move to Metro area.

FALL CONFERENCE:

SCHEDULE/SESSIONS – FINAL FROM CO-CHAIRS – Co-Chairs Mike S. and Eric E. along with Vendor rep Jeff H. have changed the layout of the conference to have the Trade Show on Wednesday evening. Also they have added a new component and will have a New Vendor Intro's right after the Wednesday dinner and before the trade show. The co-chairs have the lodging registration form from Sugar Lake and will be finalizing the MIAMA registration brochure and have it posted on the miama.org website by July 6th, 2009...

REGISTRATION GIVE AWAYS – Ideas are a polo shirt, flash drive and hat or windbreaker. More ideas may be forth coming. Eric E. is getting pricing on Nike or Bauer Hockey warm up coats.

TRADE SHOW/PRIZES FROM VENDORS – Get e-mail list to Jeff H. for vendors for his e-mail to them.

VENDOR SPONSORSHIPS - \$150 per sponsorship and will be for the entire conference.

ACTIVITIES – TRADE SHOW/GOLF/SHOOTING/FISHING – Boat rental has a cost. Jeff H. and Dave V. will be the golf organizers. We will need a fishing organizer. Paul O. will organize the shooting.

DOOR PRIZES – Craig F. will call on door prizes. We have some left from the Spring Workshop that Dean M. will bring also.

OTHER – None

ELECTION CANDIDATES

So far Mary Pat B. has been able to get the following people to run.

NORTH METRO – Erik Sutherland

EAST METRO – Brad Tullberg

SOUTH METRO – Bob Carr and Jon Balvance

We are hoping to get at least one more person on the ballot for the North Metro and the East Metro.

COMMITTEE REPORTS

EDUCATION – STAR educational sessions are coming up in Eagan in July and Burnsville in October. The iAIM courses will be offered at the Fall Conference for the unbelievably low price of \$175 for MIAMA members.

WEB PAGE – Vendors are sending in advertisements for the miami.org website. Also the vendors are setting up their profile pages. Motion to purchase new camera made by Dean M. and seconded by Eric E. for Newsletter editor and Website editors. Motion approved.

MEMBER RECOGNITION – Dean M. will e-mail the membership asking one more time for service. Also Travis L. will forward any names from the survey.

MN HOCKEY – New policy if passed, players would play where they go to school. Not sure if it will pass. This may lead to more recruiting. E-mails coming to District 8 director is stating don't change the rule that they play where they live. Looking at regional tournaments time slots, reducing them to 90 minutes and not 2 hours.

ISI BOARD REP – Dean M. attended the ISI spring board meeting in Orlando, Fl. on May 25, 2009. Most of the meeting was uneventful. However, one interesting issue was brought up by the Vendor rep Doug Peters of Zamboni. The topic was the trade show and not just the ISI trade show, but the NARCE trade show and to some extent the regional trade shows. There is a feel with the vendors that if the organizations cannot work together, especially on a trade show that the vendors will fix the trade show issues, by choosing to only attend one or the other. The costs are just becoming too great for a lot of vendors. Otherwise nothing of great interest occurred during the meeting.

GREEN – Compiling list of green ideas and products. They will be making a document for the membership to use as a reference when using products, etc...

OLD BUSINESS:

RETIREEES – Rich R. gave us the MN Hockey's by-law about long time hockey persons. Motion by Dean M. and seconded by Joe B. to add by law change about director emeritus for retirees to be voted on at the fall conference. Motion approved.

NEW BUSINESS:

ISI CONFERENCE 2011 – Possibly looking to return to MN as soon as 2011.

STAR/MIAMA – Travis L. feels MIAMA needs to distance ourselves from exclusives with STAR or ISI and stay neutral and promote both. The question is, are we losing members to either STAR or ISI because they believe the national organizations are the way to go. Joe B. moved to have the MIAMA board of directors explore a possible cooperative partnership in the future with STAR and ISI for a national educational conference and the country's largest trade show for industry vendors, Mike S. seconded. Motion approved. Travis L., Dean M. and Mike S. will serve on a committee and report back to the board in September.

2009 SPRING TRADE SHOW – In the future Vendor rep Jeff H. will be sending a letter to the vendors about amenities at each facility that we will be using. This will help with booths not staying with other booths, and what equipment vendors will bring.

VENDOR ADVERTISING VIA MIAMA MAILING LIST – Concern from a vendor about MIAMA doing the e-mails direct. The board has agreed to do a generic e-mail to the membership to check out miami.org. The e-mail will tell them that new vendors listed, and check out specials.

SOUTH DAKOTA P & R – No interest as we have most of their arenas as members.

DISTRICT REPORTS:

CENTRAL: No report

SOUTH METRO: No Report

SOUTHERN: No report

NORTH METRO: No report

WEST METRO: No Report

NORTHEAST: No report

EAST METRO: No report.

NEXT MEETING: AUGUST 31, 2009 AT 10:00A.M. – EXCEL ENGERY CENTER

The meeting was adjourned at 12:00pm.

Respectfully Submitted,

Dean Mulso
MIAMA Secretary/Treasurer/Administrative Assistant