

**MINUTES OF MIAMA BOARD MEETING**  
**Municipal Athletic Complex, St. Cloud, MN**  
**February 4, 2009**

Board Members Present: Dean Mulso, Joe Balzer, Dave Van Vickle, Mike Sheggeby, Mary Pat Black, Craig Flor, Jeff Horstman, Paul Ostoff, Travis Larson, Rich Rakness, Dave Black, Eric Edhlund

Board Member Absent: Kevin Madsen

Visitors Present: Pete Carlson, Don Giroux, Derrik Dyka

The meeting was called to order at 10:02am.

Motion to accept agenda by Travis L. and seconded by Mike S. The agenda was approved.

The minutes from the October 22, 2008 board meeting were moved by Craig F. and seconded by Jeff H. The minutes were approved.

**OPEN FORUM:** Hockeyfinder.com can possibly help arena managers sell ice and b used for open hockey. I t may also help a customer list open hockey for guys to attend their ice session. Owners of the website are looking to see if MIAMA would be interested in “partnering” with this opportunity.

**SECRETARY/TREASURER:**

The 2009 membership invoices were sent out in December and a second notice was sent out in mid January. To date we have 118 facilities renewed and 51 vendors. We have 42 arena members from 2008 that have not renewed yet and one arena that is not renewing because the City cut all travel, training and dues in their budget. We have 17 vendor members from 2008 that have not renewed yet and three vendors that will not be renewing in 2009. We had 11 members use the online credit card payment for membership dues on [www.miama.org](http://www.miama.org), ten arenas and one vendor. All information is being posted at [www.miama.org](http://www.miama.org) and I have been funneling the information to the website editors Sheggeby and Larson to help me get it up on the website.

MIAMA has only spent \$500 to date on our [www.rinkfinder.com](http://www.rinkfinder.com) commercial. We have seen \$24,627.31 of income for 2009 to date. We a carry over balance of \$26,183.66, MIAMA’s current balance is \$50,310.97. Taxes will be done on March 3, 2009 for the 2008 calendar year. The Secretary/Treasurer’s report was accepted.

**SPRING WORKSHOP:**

May 20<sup>th</sup>, 2009 will be the date. Schedule will be from 9:00am to 4:00pm. Location will be Shattuck St. Mary’s in Faribault, MN. BRR Technologies, Harris Companies, possible ISI learn to skate session, ice soccer session, Shattuck St. Mary’s program as a keynote. Trade show will be incorporated. Looking at golf at the end of the day. Final program will be due to the office by March 10, 2009. Dean M. made a motion to charge \$10.00 seconded by Eric E. Motion fails 0-12. Travis L. motioned to charge \$20 for first person registering and \$5 for any additional personnel registering Rich R. seconded. Motion carried 12-0. Craig F. motioned a non-member pay \$20 per person for arena personnel only, and vendors must become a vendor member, plus a trade show fee to be at the spring workshop, seconded Rich R. Motion carries 12-0.

Dean M. will get the by-laws to the website editors to post on [www.miama.org](http://www.miama.org).

## **FALL CONFERENCE:**

Option 1.1 was voted on as the option to use via our website survey. Working on sessions to have a possible theme on "How to Save Your Arena Money". Possible session with some nuggets of the iAIM courses to the general session to get attendees interested in the iAIM classes for the future. Tracks from iAIM will be CAM and CAP. The board discussed lowering the conference fees for 2009. After the Spring workshop the board will discuss the fees we will set. Paul O. motioned to issue up to 4 conference grants for the 2009 fall conference based on the economy, seconded by Mike S. Motion carries 12-0. Paul O. motioned that any board member whose budget was cut to travel to the fall conference will be cover by MIAMA, seconded by Dean M. Motioned carried 12-0.

## **COMMITTEE REPORTS:**

**EDUCATION COMMITTEE:** Would like to see CPR and first aid as part of the Fall Conference. Craig F. will work with fall conference committee to see if we can offer at the conference.

**WEB PAGE COMMITTEE:** Found modules for private chat rooms, arenas could use as a social site page similar to a face book type page. 143 registered for the website. Verified registration will be incorporated. This year's survey will be online as well.

**MEMBER REGONITION:** No report

**MN HOCKEY:** The planning committee is now called the Discerning committee. Looking at open enrollment for youth hockey.

**ISI BOARD REP:** The November 2008 board meeting was held in Plano, TX. During the meeting there was much discussion of budget, membership, conference and staff. As the new person, I was just listening and trying to get an understanding of how the ISI board operates. ISI is okay financially, but they are always looking to grow. Having staff make sure arena staff has a better understanding of the WESkate program, their hockey program and all their competitions will be a major focus in 2009. ISI is very concerned about the conference and lack of attendees. A lot can be contributed to the economy, but they will be looking at all areas to see if there is something they can improve on. Hiring of qualified staff was a hot topic as positions are being filled and a complete review by each board member of Peter Martell's performance was how the board meeting ended. Next board meeting will be May 24, 2009 in Orlando, Fla.

**ELECTIONS:** No report.

**GREEN:** Looking to put on a presentation at the fall conference. Also, will be submitting articles in the future for the newsletter.

## **OLD BUSINESS:**

**PADGETT AWARD:** All documents have been posted at [www.miama.org](http://www.miama.org). Dean M. will send a mass e-mail to all registered users of the website and also one from rinkfinder.com.

**ALAN K. PAYNE CONFERENCE GRANT:** All documents have been posted at [www.miama.org](http://www.miama.org). Dean M. will send a mass e-mail to all registered users of the website and also one from rinkfinder.com.

NARCE CONFERENCE: Joe Delich from STAR has offered to provide a booth space for MIAMA at the NARCE conference in May of 2009. We will need to let him know if we would like to accept this. After asking him if they would include the two conference registrations as in the past, he did not commit to that. The board agreed to not attend the NARCE conference for the 2009.

VENDOR CONCERNS AND SURVEY: Keeping vendor show separate from classes.

FSN COMMERCIAL: Cost was \$500 coverage is excellent. Seen during high school games, Gopher games, Timberwolves games and Wild games.

OTHER: None

**NEW BUSINESS:**

ANNUAL SURVEY: This year is the short survey. If we would like to see any new questions on the survey, we should add them today. Travis Larson is working on building the survey on [www.miama.org](http://www.miama.org) so arena staff can go online to answer the questions.

BEST OF ARENA SERVICES POLL: Joe B. wants to put a poll together to get coaches to rate our arenas.

ADVERTISING ON OUR WEBSITES: The board has decided to use [www.rinkfinder.com](http://www.rinkfinder.com) for paid advertisements only and vendor members will be able to use the [www.miama.org](http://www.miama.org) website to advertise free.

**DISTRICT REPORTS:**

CENTRAL: No report

SOUTH METRO: No Report

SOUTHERN: No report

NORTH METRO: No report

WEST METRO: With our district rep moving to the east metro, a decision was made by President Balzer to appoint Mike Sheggeby to finish the term. Motion to approve the Presidents appointment, seconded by Eric E. Motioned carried 12-0.

NORTHEAST: No report

EAST METRO: No report.

NEXT MEETING: May 19, 2009 at 8:00pm in Faribault, MN

The meeting was adjourned at 12:54 pm.

Respectfully Submitted,

Dean Mulso

MIAMA Secretary/Treasurer/Administrative Assistant