

MINUTES OF MIAMA BOARD MEETING
Richfield Ice Arena, Richfield, MN
October 22, 2008

Board Members Present: Dean Mulso, Joe Balzer, Dave Van Vickle, Mike Sheggeby, Mary Pat Black, Craig Flor, Jeff Horstman, Paul Ostoff, Travis Larson, Kevin Madsen, Rich Rakness, Dave Black

Board Member Absent: Steve Kirk

Visitors Present: Eric Edhlund

The meeting was called to order at 9:34am.

The agenda should have the addition under committee reports; STAR motion to accept agenda with addition by Paul O. and seconded by Mike S. The agenda was approved.

The minutes from the September 2, 2008 board meeting were moved by Paul O. and seconded by Mike S. The minutes were approved.

OPEN FORUM: None

SECRETARY/TREASURER:

Dean M. will be getting invoices ready to be mailed out in early December 2008 for 2009 membership. All bills are paid and up to date. All receivables are in to date. Enclosed in your packets are the current budget and proposed 2009 budget.

It is my opinion that MIAMA continues to be strong financially, but with us offsetting education we need to be sure we keep our year end balance around \$10,000 to \$13,000. We should see a year end balance of approximately \$22,000.00. I anticipate expenses left for 2008 to be approximately \$5,000.00 to \$5,500.00. The Secretary/Treasurer's report was accepted.

FALL CONFERENCE REVIEW:

Overall – Great conference, iAIM went very well. We had 122 overall attendees. Classes were well attended both the iAIM and general attendee sessions.

Evaluations – We received 10 evaluations total. All were very positive. Possibly provide an option for the women that are involved now, possibly a spa option for Thursday afternoon. Lodging prices were the only concern for most.

COMMITTEE REPORTS:

EDUCATION COMMITTEE: We have to incorporate more education into the Spring Workshop. We have finally found a formula that will benefit the membership with the addition of the iAIM program.

WEB PAGE COMMITTEE: Coming along slowly but surely. Include a President's corner in future. Interest stories can be put on the site if anyone has a good article story please post it or e-mail it to Mike S. or Travis L. Take on the credit card process and tweak it to make it easier. Vendor area on website will be

next step for editors and what will be the capabilities for the vendors. Editors are looking to improve the visual look for the website and also the vendor area. We may have the ability to provide online courses. Tie in with ISI or STAR or do on our own. Something to think about.

MEMBER REGONITION: Dean M. usually will get new names with the survey each year.

MN HOCKEY: Changed one rule, time off between one on ice activity to 3 hours between games on the same day and 10 hours between one day and play for the next day.

ISI BOARD REP: Dean has taken on this position and will be attending the November board meeting in Plano, TX the weekend of November 7-9, 2008. He will bring back a report for the next board meeting.

ELECTIONS: No report.

GREEN: Offered to membership to blog online at miama.org. Looking to put All Seasons Arena in Mankato, MN energy audit online and the step by step process they are going through. The website editors will put a "GREEN" blog area on miama.org so people can see it easier and hopefully will get members to use the blog more.

STAR: Met September 16-17. Rink magazine committee met to discuss articles for the year. Revamping the NARCE conference by limiting the number of offerings. New Executive Director and Don Moffatt left for the NHL. Log books on the website, sold about 300. Possibly coming out with a resources CD and in-house log book. Looking to offering online courses as well. Next meeting in January 2009.

OLD BUSINESS:

VENDOR CONCERNS ON TRADE SHOW AND COST – If vendors have a concern about cost, the question would be, is spending about \$1,000 or so for the conference to see 30-40 arenas in one location worth it? They do not have to do mailings and/or drive around the state to visit clients individually. We are hoping that is a direct savings to the vendors in the long run. Let's have an evaluation form for the vendors at each conference. Our new vendor rep Jeff H. will formulate a survey for the vendors and we will send out to get feedback.

ANY ADDITIONAL FALL CONFERENCE FOLLOW-UP – Nothing at this time

COMMITTEE/CHAIRPERSON ASSIGNMENTS

2009 FALL CONFERENCE – Co chairs will be Mike S. and Eric. E.

2009 SPRING WORKSHOP – Co chairs will be Paul O. and Joe B.

BOARD NOMINATIONS AND ELECTIONS – Mary Pat B.

MEMBER RECOGNITION – Dean M.

EDUCATION PROGRAMS – Craig F. and Kevin M.

WEBSITE – Mike S. and Travis L.

ISI – Dean Mulso

MN HOCKEY – Rich Rakness

GREEN – Paul O.

OTHER COMMITTEES NEEDED – None at this time.

NEW BUSINESS:

LET'S PLAY HOCKEY ARTICLES – We will discontinue.

PADGETT AWARD – District rep calls their district arenas and tells them to get application online and that we will be accepting online submittals only. This is a direct effort for the board and MIAMA to go “green” and reduce costs to the membership so we can use funds for education.

ALAN K. PAYNE CONFERENCE GRANTS APPLICATIONS – District rep calls their district arenas and tells them to get application online and that we will be accepting online submittals only. This is a direct effort for the board and MIAMA to go “green” and reduce costs to the membership so we can use funds for education.

WEBSITE EDITOR(S) POSITION – Dean M. moved and Kevin M. seconded the proposed contract to pay \$1,200 annually. Paul O. wants it to be communicated to membership that this position is an actual money savings move and not just another position created. We look at it as saving postage, paper products and actually a revenue producer. Amend motion to include maintain both MIAMA websites and that this position will be a non-voting board position if they are not on the board as an official board member. Motion carries.

PROPOSED 2009 BUDGET – Board reviewed and discussed proposed budget. Before we pass the budget for 2009 we need to address the topics listed below.

MEMBERSHIP FEES – Paul O. motioned to approve membership fees as proposed, seconded by Mary Pat B. Motion carries. Arena renewal fee will increase from \$125 to \$140, New Arena Membership will stay the same at \$175 and New Vendor Members and Vendor Renewal fees will stay the same at \$150.

MILEAGE AND REIMBURSEMENTS – Mary P. and Craig F. to stay the same. Motion carries. The board would like our reimbursement information to be posted on miamo.org. Mileage will stay the same at .41/mile, meals will stay the same at \$32 maximum per meal, and lodging will stay the same at a reasonable rate and you must travel a minimum of 150 miles one way. You must also travel 150 miles one way in order to get meal reimbursement.

APPROVE CONTRACTS FOR ALL PAID POSITIONS – Motion by Craig F. and seconded by Kevin M. to approve all contracts. Motion carried. The following one year contracts were approved, Administrative Assistant Contract will stay the same at \$1,500 per quarter, Secretary/Treasurer Contract will stay the same at \$300 per quarter, Newsletter Editor Contract will stay the same at \$300 per quarter and a new contract was approved for Website editors at \$300 per quarter.

APPROVE 2009 BUDGET – Paul O. moved and Travis L. seconded proposed budget. Motion carries. The budget is showing expenses of \$70,575 in 2009 and revenues of \$61,775. Using our reserve balance of approximately \$22,500 we should anticipate a year balance in 2009 of \$13,700.

LAYOUT FORMAT FOR 2009 FALL CONFERENCE – Mike S. and Eric. E. presented five different options for the 2009 conference. The board some discussion and agreed to stay with the Tuesday through Friday format. Mike will post the options online for the membership to vote on as far as layout of the conference that would affect the iAIM classes.

ICE SHAVINGS – Joe B. wanted check to see what other rinks do with blood on the ice and do you hand out shavings as ice bags. Board members mentioned a document from the State of MN about six years ago that prohibits using ice shavings for any type of ice pack or usage.

FSN – COMMERCIAL – Do we want to produce a commercial for MIAMA and www.rinkfinder.com and have it air on FSN during the high school game broadcasts. Thinking it may cost \$500-\$1,000 to make commercial. Eric E. and Dave B. will explore options and cost. Paul O. motioned not to exceed \$800 on commercial to promote www.rinkfinder.com. Motion was seconded by Travis L. Motion carries.

SET MEETING DATES FOR 2008-2009 – Meetings will be the first Wednesday of each month except for the May and September meetings which will be the night before the conference starts. February 4, 2009, May date to be determined, June 3, 2009, August 5, 2009, September 8, 2009 and October 7, 2009.

DISTRICT REPORTS:

CENTRAL: No report

SOUTH METRO: No Report

SOUTHERN: No report

NORTH METRO: No report

WEST METRO: No report

NORTHEAST: No report

EAST METRO: No report.

NEXT MEETING: February 4th, St. Cloud, MAC – 9:30 a.m.

The meeting was adjourned at 12:34 pm.

Respectfully Submitted,

Dean Mulso
MIAMA Secretary/Treasurer/Administrative Assistant