

**MINUTES OF MIAMA BOARD MEETING
DECC, DULUTH
May 2, 2005**

Board Members Present: Mike Bauer, Doug Brady, Walt Bruley, Gary Bye, Pete Carlson, Tom Moriarty, Russ Rose, Bob Furland, Garry Hadden and Dean Mulso

Others Present: Marv Haugen

The meeting was called to order at 7:14p.m. The minutes from the February 1, 2005 Board meeting were approved. The agenda was also approved with the addition of new business items under other: MRPA and Curling and Outdoor Rinks.

SECRETARY/TREASURER: Directories and Annual Surveys were mailed out to members in April. Conference grant information was mailed out in April are due by June 1st, 2005.

Account balance as of 4/30/05 is \$29,792.00. We still have outstanding invoices for Spring Workshop. The board was given a year to date budget for expenditures and revenues. It was noted that supplies will more than likely increase in the office portion of the budget because MIAMA doesn't have the luxury of an Arena setting and the use of some of the perks as has been in the past.

Report was approved.

SPRING WORKSHOP: Everything has been set and finalized. Walt B. will provide short welcome for the Workshop and an update about the Fall Conference. Pete C. will talk about the upcoming elections for 2005. He is looking for candidates for the Central District, Northeast District and Vendor Member. Mike B. and Dean M. will update the membership on the Rinkfinder.com website. Mike B. will talk about the new advertising program. Tom M. will present the James Padgett award to Sports Arena East and also the newly named conference grant to Al Payne.

FALL CONFERENCE: Conference chairs Walt B and Doug B will follow a similar schedule as last year. Walt B. handed out a proposed outline. At the June board meeting Walt B. and Doug B. will present the finalized schedule for the conference. Dean M. will solicit door prizes for the conference. Since there will be no trade show, vendor rep Gary B. will send out an e-mail to all vendors asking them if they will be interested in doing an educational session, sponsoring a beverage break, social or hosting an evening hospitality room/suite on Wednesday and/or Thursday. The board voted to set the registration fee at \$125.00 per person; this was moved by Gary B. and seconded by Bob F. Event coordinators will be Doug B. and Dale Anderson for the Shooting event and Tom M. and Pete C. for the golf event. Pete C. will bring back to the June board meeting four samples of give a-ways for conference attendees.

EDUCATION PROGRAMS: Walt B. handed out brochure from B & B Associates. They offer classes on Basic Air Handling and Indoor Air Quality.

WEB PAGE: Ads are up and running, however we have run into some issues with the specific page ads. We will need more time and money before we can pursue this upgrade. The website has produced \$1,500.00 in revenues so far on the ads. Mike B. brought up the idea of listing non-member arenas also. Then if someone clicked on that arena it would say, Not a MIAMA Member, please call the arena and ask it to join. This discussion will continue at the June meeting. Dean M. mentioned that the board may need to consider the website person receive a stipend for maintaining the site and updating on a current basis. Not necessary as of now, but that it may come sooner rather than later as more ads come in.

MEMBER REGONITION: Dean M. reported it would be ready for the Fall Conference based on the information from the Annual Survey and archives.

MN HOCKEY: Player fee was raised from \$7.00 to \$10.00. No change in tournament fees. Need to contact Mark J. to change MIAMA information. Re-alignment of Districts will be done in 06'-07'. HEP program would like us to paint marks on the ice for testing. They will get back to us with a diagram to give us a better idea of what they are looking for.

ELECTIONS: Pete C. will have names to Dean M. for June mailing. Gary B. will e-mail members to see if any vendors are interested in running for the board. He will have them contact Pete C.

OLD BUSINESS:

FALL CONFERENCE PROPOSALS: Doug B. reported that Breezy Point has booked the time frame we are looking for in 2006. Based on this information the board has taken Breezy Point out of the mix for the next two years. Doug B. contacted Arrow Wood Resort in Alexandria but they have a group in our time frame already that comes back each year. Arrow Wood has been eliminated. No reply from Grandview Lodge and Madden's as of this meeting. The only two proposals on the table are from Ruttger's Sugar Lake Lodge, Grand Rapids and Ruttger's Bay Lake Lodge, Bay Lake. The board will announce a decision as to the site of the 2006 and 2007 conferences at the 2005 Fall Conference. Russ R. and Doug B. suggested doing an RFP for future conference sites. They will continue to work on this.

NEW BUSINESS:

MRPA – Marv Haugen, Arena Manager in Hutchinson, MN serves on the MN Recreation and Parks Association. He gave a brief overview of what the MRPA does and how we can possibly become a partner in activities or collaborations in the future.

Michelle Snyder is the new executive Director. They have their newsletter online like MIAMA. Marv has become the liaison between the MRPA and MIAMA.

CURLING AND OUTDOOR RINKS – Walt B. would like to see MIAMA reach to the curling rinks and outdoor rinks. He proposed that brochure/flyer be made up to hand out to them. Target market them and non-member rinks with this brochure/flyer. It was suggested that we could possibly use an intern from Century College to produce the brochure/flyer. Tom M. and Pete C. will contact Century College.

DISTRICT REPORTS:

SOUTH METRO – Mike B. held a meeting that was hosted by the New Prague Community Center. Connie Bartlett was a very gracious host. 25 members attended and Sports Displays came in from Chicago to speak about advertising and marketing your arena. Round tables were also held.

NORTH METRO – Pete C. held a meeting at the Super Rink. 18 members attended and the UKKO resurfacer machine was the main topic. General networking was the focus of the meeting.

NORTHWEST – Garry H. held a meeting in Thief River Falls at the mini Ralph. 17 people attended. Held tour of facility, round tables on maintenance issues.

The next board meeting will be held at 9:30am at the Burnsville Ice Center on Wednesday, June 8, 2005.

The meeting was adjourned at 10:02p.m.

Respectfully Submitted,

Dean Mulso
MIAMA Secretary/Treasurer/Administrative Assistant