

**MIAMA BOARD MEETING
SUGAR LAKE LODGE – MAPLE ROOM
COHASSET, MN
TUESDAY, SEPTEMBER 3, 2019
8:45 PM**

1. The meeting was called to order by President Katie Broderick at 8:36pm.

In attendance: Dean Mulso, Jon Balvance, Rich Rakness, Brian Christianson, Katie Broderick, Jayson Dwelle, David Waabe, Rick Ragan, Mat Hennen, Jeff Horstman, Mike Bauer, Walt Bruley

Not in attendance: Travis Larson

Guests in attendance: Bob Erickson & Scott Fredrickson

2. OPEN FORUM

None

3. APPROVE SEPTEMBER 2019 AGENDA

Motion to approve: Rick Ragan 2nd: Mike Bauer Motion carries

4. APPROVE JULY 2019 MEETING MINUTES

Motion to approve: Rick Ragan 2nd: Mat Hennen Motion carries

5. ADMINISTRATIVE ASSISTANT/TREASURER REPORT

Dean & Jon have been checking in people for the conference. Dean is in the middle of moving to White Bear Lake so Dean will email and snail mail an update to all members and vendor members once it is finalized.

119 arena members

64 vendor members

Revenues to date: \$98,544.09

Carryover from 2018: \$20,658.93

Total Revenues: \$119,203.02

Expenses to date: \$37,710.16

Net balance as of today is: \$81,492.86

Board discussed refund of Delano Area Sports Arena member Fall Conference registration. Mike Bauer motioned to credit them the \$175 towards next season's membership or fall conference. 2nd by David Wabbe.

Abstain: Rick Ragan. Motion carries.

6. SECRETARY/COMMUNICATIONS DIRECTOR REPORT

We continue the bi-weekly e-newsletters. Jon reported to the group that MIAMA is averaging about 38% opened (above 30% is excellent) and 14% clicked (above 3% is excellent) for the bi-weekly e-newsletters.

MIAMA currently has 298 likes on Facebook which is up 5 from 293 in July 2019.
MIAMA currently has 328 follows on Facebook which is up 5 from 323 in July 2019.
MIAMA currently has 187 followers on Twitter which is up 3 from 184 in July 2019.

Jon added a question in the fall conference survey about what people would like to see in the bi-weekly newsletter.

Board discussed changing the layout of the bi-weekly every so often to help it look fresh so people are checking it out. Jon will look into the templates and changing the background every so often.

7. FALL CONFERENCE

Updated Attendance Figures

- 125 - Total Attendees
- 39 - Basic Arena Refrigeration
- 12 - Certificate of Arena Management
- 44 - Trade Show Booths
- 70 - Vendor Attendees

All the vendor sponsorship and golf signs are on-site and up in the lobby.

Dean discussed that vendors can't get into the room until 5pm on Wednesday due to the BAR class. We'll need board members to help move tables, etc so the Trade Show is ready.

If the weather isn't good on Wednesday night, we'll have to turn the room around after the Trade Show for bean bags at 9:30pm.

During the welcome dinner on Wednesday night, the board will sit together in the front so they can be recognized.

MIAMA UPDATE – The President/Vice President will prepare and deliver power point.

SERVICE AWARDS – Will be presented on Thursday night after the networking awards. Board will put them in order and we'll hand them out on Thursday night. After the award, have them come to Jon for a picture in front of the MIAMA backdrop.

Dean and Jon discussed the fall conference schedule change and we'll move the cleaning session to the Spring 2020.

Board discussed having all the new fall conference attendees stand up at the MIAMA Update and say their name and what facility you are from. We will then also have a picture taken on Thursday night in front of the MIAMA backdrop.

REGISTRATION TABLE - Wednesday - Retirees man it with Jon and Dean

TRADE SHOW/PRIZES FROM VENDORS – Jeff H. will collect and place at MIAMA table.
We will draw #'s in advance of the event for approximately 50 people. The 1st group of board members manning the MIAMA booth will then post name of the people drawn.
Board will put together packs of prizes from what was donated.

Jon & Dean are thinking we let the people take what they want, 1st come, 1st served.

Wednesday, September 4th – 6:30-7:00pm Brian Christianson & Mat Hennen

Wednesday, September 4th – 7:00-7:30pm David Waabe & Jayson Dwelle

Wednesday, September 4th – 7:30-8:00pm Mike Bauer & Katie Broderick

Wednesday, September 4th – 8:00-8:30pm Jon Balvance & Dean Mulso (Clean-up)

DOOR PRIZES – Board Members will handle them and all drawings at the MIAMA table.
Prizes will be 1st come, 1st served and we'll hold back prizes for each session.

THURSDAY EVENTS – ARRANGEMENTS ARE MADE AND SET – Dean and Jon
John Cole and Jon Balvance will handle the tournament. Typical 4-person scramble.
Golf Closest to the pin after golf around 6:00pm. John Cole & Jon Balvance will handle this event.

\$5 shot or 3 for \$10. Winner gets 50% of the pot, 2nd place gets 30% of the pot, 3rd place gets 20% of the pot.

MIAMA added \$100 to the pot.

A player can only win 1 of the prizes. We will need someone at tee box to collect money and 2 people on the green to measure and record distance.

Tee Box: John Cole

Green: Jeff Horstman

Green: Jayson Dwelle

Golf Check-in: 1pm. John Cole and Jon Balvance will give each player a ticket that they can place in a bag after the round for the prize they want to win. We will draw these prizes after the completion of the round and all scorecards are turned into us on the 9th tee box. MIAMA Board members Katie Broderick & Rick Ragan will be operating the beverage cart for Sugar Lake Lodge on the course.

Skeet Shooting: Mat Hennen discussed that he will check in with the gun club about if they have guns to rent and report the findings during the MIAMA update on Wednesday night. Mat will also discuss with the sign-ups so far about text messages, etc.

FRIDAY EVENTS – Each Person attending Dean's 10:30a – 11:30a session will get a ticket for a \$300 cash prize drawing at the end of the session. The classes will come in at 11:30am and get a ticket for the \$300 cash prize drawing.

During Dean's session, Jon & Katie will setup the Maple Room with the Grand Prizes and bags. Each person that enters the Maple Room at 11:30am will be given 1 ticket. They can then place that ticket in whatever bag they want for a prize to win. That way they get to choose what they want to win.

8. COMMITTEE REPORTS

BOARD NOMINATIONS & ELECTIONS – Dean Mulso & Jon Balvance

We will announce the new board members and the old board members on Wednesday night during the MIAMA Update.

MEMBER RECOGNITION – Dean Mulso

Will be announced on Thursday along with pictures taken with MIAMA backdrop

EDUCATION PROGRAMS – Dean Mulso, Jon Balvance, Jayson Dwelle,
Rick Ragan, Brian Christianson and Katie Broderick.
No report

MIAMA.org and www.rinkfinder.com – Travis Larson, Dean Mulso and Jon Balvance
Board discussed some faster options for finding the Fall Conference on the
main page for future events.
Rinkfinder.com is working fine. It seems the people who use it sell ice.

MN HOCKEY – Rich Rakness

Steve Holizer from Grand Rapids is the new president as of September 1st.
Safesport update from Rich on the new regulations.

SOCIAL – Dean Mulso, Jon Balvance & Rick Ragan

Looking at Wild Social next winter/spring. Looking at a suite for this fall. Current
or New board members interested this committee please let us know. This
committee could use some new blood, enthusiasm.

RETIREEES – Walt Bruley

Planning for Spring/Fall conference try to get an alumni roundtable discussion.
Board discussed other ideas to get more involvement from the alumni. We're
finding that alumni stay around for 1-2 years and then we lose them. Board
discussed future options to get additional alumni members at the Fall
Conference and Spring Workshop. Possibly add an alumni day on Thursday of
the Fall Conference to get them all together. Look at every 5th year having a
special alumni reunion at the Fall Conference. Board discussed having just an
alumni get together social event in the metro area.

BY-LAW – Dean Mulso, Jon Balvance, Mike Bauer, Mat Hennen & Rich Rakness
No report

REGIONAL MEETING(S) - Walt Bruley, Dean Mulso & Jon Balvance

August 14th event went well with 35 people attending in St. Michael/Albertville
Rink and Rogers Activity Center. Board will look at new locations for
2019-2020.

VENDOR – Jeff Horstman

Discussed the vendor membership program for 2019.

9. OLD BUSINESS

MIAMA Mentor Program

Board discussed bringing it up during the MIAMA update. Jon Balvance & Brian
Christianson will bring it to the October board meeting.

NARCE/ISI Budget Plan

Board discussed sending people to NARCE/ISI in the future and length of time
on site. Board discussed creating a cheat sheet for what we can add to a
potential flyer to hand out at trade shows for other associations. Board
discussed adding additional funds to the budget to handle all costs for those
who attend and stipulations. Board tabled until the October board meeting and
when the budget will be set for 2020.

10. NEW BUSINESS

Approve new Alumni member Dave Umlauf

Motion to approve: Jeff Horstman

2nd: Mike Bauer

Motion carries

Bookicetime.com Discussion – Katie discussed they have approached us and they have shown interest in showing up at our October board meeting. Katie will follow up with them for the October board meeting that the board has decided we've had that meeting with another company and we'll pass.

Fall Conference Decision for a 4th year at Sugar Lake Lodge. (September 2021)

The board discussed exercising our 4th year at Sugar Lake Lodge. Board discussed bringing in a bus to transport to IRA Civic Arena for on-ice sessions.

Dean will discuss with IRA Civic Arena about ice availability for 2020.

Board approved exercising the option on 2021.

Board discussed adding an RFP for other resort locations for 2022-2024.

Board discussed adding a shuttle to the shooting range for the skeet shooting participants in the future at Sugar Lake Lodge.

MIAMA office & storage

Board discussed Dean moving and room for storage at his new townhouse. If he doesn't have enough room Jon Balvance has offered to take the additional items as needed. Will discuss in the budget for 2020 in October.

ELECTION OF OFFICERS

President, Vice-President, Secretary, Treasurer

Motion to elect Mat Hennen as President by Rick Ragan.

2nd by Mike Bauer

Motion Carries

Motion to elect Jason Dwelle as Vice-President by Mat Hennen,

2nd by Jeff Hortstman

Motion Carries

Motion to appoint Jon Balvance as Secretary by Mat Hennen

Motion to appoint Dean Mulso as Treasurer by Mat Hennen

Board discussed the slide show content for Wednesday nights MIAMA Update.

NEXT MEETING – October 2, 2019 – Apple Valley Community Center: 9:30am

11. ADJOURNMENT

Motion to adjourn at 10:16 by Mat Hennen

2nd: Rick Ragan

Motion carries