

MIAMA BOARD MEETING MINUTES
Chaska Community Center
Wednesday, February 6, 2019
9:30 am

1. CALL THE MEETING TO ORDER

The meeting was called to order at 9:50am.

In attendance: Dean Mulso, Jon Balvance, Rich Rakness, Brian Christianson, Katie Broderick, Jayson Dwelle, David Waabe, Mike Bauer, Rick Ragan

Via phone: Mat Hennen & Jeff Horstman at 9:50am

Not in attendance: Travis Larson and Walt Bruley

Guest: Steve Reeves arrived at 10:09am

2. OPEN FORUM

Steve Reeves from Ramsey County discussed the renovation of the original Aldrich Arena Zamboni. The machine has moved around the Ramsey County shop in Maplewood. This is the original machine from Aldrich Arena in 1962. It is a Zamboni Model FL #313 with a jeep engine. The mechanics for the county did some repairs, but the machine is now at R & R now repaired. The machine will go to the body shop this spring. The county is discussing what the use will be and it may be used to promote the parks & recreation department possibly in parades, etc. Steve is taking pictures and documenting for a future MIAMA article. Jon & Steve will connect to write a future article. The goal is for it to be done for the White Bear Avenue parade in mid-July.

Jayson Dwelle – Board discussed Jayson Dwelle involvement with MIAMA board due to position being eliminated and length of time an individual can continue as a board member. By-law committee discussed this was addressed in the proposed new by-laws that will be voted upon today on eligibility for board members. Board discussed that after a board member misses 2 meetings, they will be removed after missing the 3rd meeting. Jayson is on unemployment now and this would be his 1st missed meeting. By having 2 + missed meetings, you get approximately 6-8 months to find employment to complete your term on the board.

3. APPROVE FEBRUARY 2019 AGENDA

Motion to approve: Rick Ragan

2nd: Mike Bauer

Motion carries

4. APPROVE OCTOBER 2018 MEETING MINUTES

Motion to approve: Rick Ragan

2nd: Dean Mulso

Motion carries

5. ADMINISTRATIVE ASSISTANT/TREASURER REPORT

Dean has been busy recording renewals and answering questions about renewals. Dean has also been busy making sure all data is entered on the miama.org/members website. Dean has sent direct emails to all non-paid or registered 2018 members as of 2/2/19.

Treasurer: Currently have received payment for 103 arena memberships (2017 had 139, 2019 had 85) We have received payment for 44 vendor memberships (2017 had 69, 2018 had 36)

Revenues to date are \$55,491.92 with \$20,658.93 carryover from 2019 for total funds of \$76,150.85.

Expenses to date: \$3,432.48.

Net Balance: \$72,718.37

6. COMMUNICATIONS DIRECTOR

Jon updated the board on the social media #'s for MIAMA.

MAIMA Facebook currently has:

265 likes (+17 from October 2018) and 273 follows (+12 from October 2018)

MIAMA Twitter has 176 followers (+5 from October 2018).

We are continuing the bi-weekly newsletters every other week highlighting industry news, jobs and MIAMA related events.

The board discussed the MIAMA.ORG Board Member Articles

Nov. 2018 – Jayson Dwelle Topic TBD	Dec. 2018 – Jeff Horstman Vendor Sponsorship Package
Jan. 2019 – Walt Bruley Regional Meetings	Feb. 2019 – Brian Christianson/Katie Broderick Grant Applications/Padgett Award
Mar. 2019 – David Wabbe Topic TBD	Apr. 2019 – Dean Mulso Spring Workshop Preview
May 2019 – Brian Christianson R-22 Conversion	June 2019 – Katie Broderick LED Lighting
July 2019 – Mike Bauer Rooftop Solar	Aug. 2019 – Jon Balvance Fall Conference Preview
Sept. 2019 – Mat Hennan Topic TBD	

7. MIAMA SPRING WORKSHOP

Dean & Jon discussed that everything is ready for Marshall. Dean & Jon did a site visit in December to look at hotel options, breakout meeting locations and logistic. Dean & Jon will work with Preston & Cody from Marshall on the lunch options. Dean & Jon showed the board the current Spring Workshop program that will be updated closer to the date of the event. Board discussed the presenters from the NHL Greener Rinks initiative and the need for help with the general sessions.

MIAMA will hold a SIRO course that will start at 8am and end at 3pm with Pat Newkirk teaching the class. Trade show have all the vendors eat with attendees for last ½ hour with booth takedown after lunch.

We will hold the Tuesday night board meeting at hotel. Board discussed possibly adding a social aspect the Tuesday night at the hotel.

REGISTRATION – Travis will have it ready to go live on Monday, March 11, 2019.

Ramada by Wyndam - Marshall
1500 East College Drive
Marshall, MN 56258
Phone # is: 1-507-532-4089

Rate is \$89 + tax for any single or double room. No suites.

Room reservation cut-off date is April 6, 2019.

SPRING WORKSHOP EVALUATION - Jon will send out on Thursday, May 9th.

The 2020 Spring Workshop will be held at the Rosemount Community Center on Wednesday, May 6, 2020

8. MIAMA FALL CONFERENCE

Dean and Jon discussed we'll be back at Sugar Lake Lodge for year 2 of 3 in September 2019. The dates are September 3 – 6, 2019.

This year MIAMA will offer Basic Arena Refrigeration (BAR) from the U.S. Ice Rink Association and the Certificate of Arena Management (CAM) from the Ice Skating Industry (ISI)

Topics & presenters was discussed with the board. Dean & Jon are still finalizing the Thursday night speaker and conference giveaway.

General breakout ideas were discussed with the board. We are looking at something on curling since they have the bonspiel in Grand Rapids while we are there. We will also look at some other ideas at the rink for a hands-on breakout.

REGISTRATION – IT Administrator will have it ready to go live on Monday, June 10, 2019.

IT Administrator will add a T-shirt size option on registration form. A new benefit of the Full Sponsorship package is to have each one's logo on the back of the t-shirt giveaway.

FALL CONFERENCE EVALUATION - Jon will send out on Tuesday, September 10th.

9. COMMITTEE REPORTS

BOARD NOMINATIONS & ELECTIONS

Dean & Jon discussed the 2019 elections. We will have 4 positions open for voting. We will again have a question on the Spring Workshop evaluation and ask in the weekly e-newsletters leading up to the voting that will begin in June.

VOTING - Travis will have it ready to go live on Monday, June 10, 2019

**MIAMA ELECTION SCHEDULE
(3 YEAR TERMS)**

Rick Ragan - 2016	2019-2022-2025-2028-2031-2034-2037
Mat Hennen – 2016	2019-2022-2025-2028-2031-2034-2037
David Wabbe– 2016	2019-2022-2025-2028-2031-2034-2037
Mike Bauer– 2016	2019-2022-2025-2028-2031-2034-2037
Brian Christianson – 2017	2020-2023-2026-2029-2032-2035-2038
Jayson Dwelle - 2017	2020-2023-2026-2029-2032-2035-2038
Katie Broderick– 2017	2020-2023-2026-2029-2032-2035-2038
Vendor Rep – Jeff Horstman – 2017	2020-2023-2026-2029-2032-2035-2038
Past President – Bauer	Year to Year
Treasurer – Mulso	Year to Year
Secretary – Balvance	Year to Year
MN Hockey – Rak	Year to Year
Retiree Section – Bruley	Year to Year
Website Editor – Larson	Year to Year
Communications Director – Balvance	Year to Year
Administrative Assistant – Mulso	Year to Year
Year behind name is year elected	Highlighted year is that person’s year they leave the board

MEMBER RECOGNITION

Dean will continue to build the list for recognition at the Fall Conference.

EDUCATION PROGRAMS

The board discussed dismissing this committee for now and that the committee can be brought back at any time. Board also discussed the need to have the committee for deciding which classes we offer. Board discussed that MIAMA sends out surveys for what is wanted for education from the membership. Board also discussed other options beyond the USIRA and ISI as in Air Quality training. The board decided to keep the committee for the future.

MIAMA.org & Rinkfinder.com

The board discussed online renewals and the timeliness of miama.org registrations. Jon & Dean discussed the timing of waiting for things to be ready on time. The board discussed expectations of the IT Administrator position and who will approach IT Administrator to discuss. President Broderick & Vice President Hennen will contact the IT administrator and discuss the future requirements of this paid position. Jon & Dean will add benchmarks of when we need things completed for keeping MIAMA on track for the proper operation of MIAMA.

MN HOCKEY – Rich Rakness

Rich Rakness discussed that district playoffs begin next week. The spring meeting discussed and age change proposal to a June 1st start from July 1st, but that didn't pass.

SOCIAL

Jon said we have 75 attendees for this year's game. Jeff Horstman and Rick Ragan inquired about purchasing additional tickets and MIAMA was able to purchase 6 more to bring the total to 81 tickets. The pre-game social will be held in Club Level Bistro Section 22 from 4:30-6:30pm. The board discussed other options such as a St. Paul Saints game or Canterbury Park event.

RETIREES

There was no report from Walt Bruley. The Board discussed that MIAMA purchase something for the alumni to wear like a sweatshirt or similar that sets them apart at MIAMA events.

Motion by Dean Mulso for MIAMA to purchase jackets to not exceed \$50 for each current alumni.

2nd by Brian C. Motion passes.

BY-LAW

The by-law committee met in January 2019 and came up with a set of new by-laws. They were then forwarded to the MIAMA attorney for review. MIAMA's attorney said the by-laws can be voted on by the board of directors at any time and doesn't need to go to the membership. The revised by-laws were presented at the board meeting. Sections changed were highlighted by

Dean Mulso. Board had discussion on these changes. Motion to amend the new by-laws as written by Dean Mulso, 2nd by Rick Ragan. Motion passes. The new by-laws will be presented at the 2019 spring workshop.

ARENA TOURS/REGIONAL MEETINGS

Jon reported that as of now 27 are signed up for the February 20th regional meeting at Tria Rinks. There are 12 rink people and 15 vendors. Board discussed adding a meeting this spring/summer at St. Michael/Albertville arena for the new CO2 system and Rogers for the new Solar project. Other options discussed were ammonia projects going on at Aldrich, Apple Valley, Cottage Grove and Superior, WI.

10. OLD BUSINESS

VENDOR SPONSORSHIP PACKAGES

Update on 2019 vendors

15 full members

5 marketing

25 vendor sponsorships

1 website only sponsorships

We will have to ask vendors for bean bag sets this summer. Board discussed bean bag boards up to a max of 10 for vendors.

JAMES PADGETT AWARD

We'll use the application from last year. Application period will be February 15 – April 15, 2019.

Board will vote online via www.miama.org beginning April 1st. Board discussed that we will let the winner know in advance so they can hopefully make the Spring Workshop to accept the award.

AL PAYNE GRANT APPLICATION

We'll use the application from last year. Grant application period will be February 15 – April 15, 2019. Board will vote online via www.miama.org beginning April 1st.

Board will ratify the vote at the May 2019 board meeting and award the winners during the May 2019 Annual Meeting. Board discussed how many Al Payne Grants we could award depending upon the # of applicants.

VENDOR CONFERENCE GRANT

Board discussed the potential for a vendor conference grant process at approximately \$1,000 each so it would cover the costs for several years. If we move forward, MIAMA will announce the results at a social in the summer to get more people to the event or regional meeting and bi-weekly newsletter

BOARD MEMBER SHIRTS

Board discussed shirts and jackets from Team mates in Eagan.

Board discussed no more than \$100 per person and will discuss under New Business.

MIAMA INVOLVMENT WITH MRPA

Board discussed the MIAMA involvement with MRPA. The board discussed what that would entail and what the benefits would be for MIAMA. The board discussed having the committee meet with MRPA and see how the two organizations can work together for educating membership.

2019 MEETING DATES & TIMES

May 7th – Marshall, MN: 5:00-7:00p – Ramada by Wyndam Board room within the on-site bar/restaurant.

July 10th – Delano Sports Arena, Delano, MN – 9:30am

September 4th – Sugar Lake Lodge, Grand Rapids, MN: TBD

October 2nd – Apple Valley Community Center, Apple Valley, MN: 9:30am

11. NEW BUSINESS

The board discussed utilizing an Arena Frequently asked questions list to educate the public via social media. The board started a list that the Communications Director will add to MIAMA Social Media on occasion.

Arena Wifi Technology Committee – The board discussed if MIAMA should form a committee to help educate facilities on what they should look for in broadcasting high school games from the facility. Board discussed options of availability. FAQ on this for the newsletter and a future breakout session will be added.

New Computer for Administrative Assistant. The board discussed that MIAMA should develop a plan of updating paid position computers. Motion by Jayson Dwelle for a 2-year cycle for

MIAMA owned computers with a cost of no more than \$750 per computer. 2nd by Rick Ragan. Motion carries. 1 no vote by Mike Bauer.

The board discussed what to do with the old MIAMA laptops. Motion by Rick Ragan that MIAMA will offer the old laptop computers to the membership on a 1st come, 1st served basis for a cost of \$75. 2nd by Jayson. Motion carries.

NARCE Attendance by MIAMA Board Members May 21-24 in Buffalo, NY

The board discussed amending the budget to allow \$1,000 per person with a Maximum of 2 to attend NARCE and ISI conference. Stipulation is that you must attend a class and man the trade show booth for MIAMA. The board discussed interested parties in NARCE with Rick Ragan, Jon Balvance, Mat Hennen and Dean Mulso interested. That group will split the MIAMA allotted amount to attend NARCE.

ISI Attendance by MIAMA Board Members in Chicago, IL June 4 - 7

The board discussed interested parties in ISI. There were no interested parties at that time. Dean suggested we have a presence at the trade show as they are a national organization. Dean and Mat may attend.

Motion by Mike Bauer to increase the stipend of MIAMA board member to attend a national conference on behalf of MIAMA up to \$2,000 per event and a max of \$1,000 per person for 2019. 2nd by Brian Christianson. Motion passes

MIAMA Annual Survey Questions

Survey will go live on February 15th – April 1st. We have added what is your primary refrigerant, Fuel resurfaces type and Ownership property. Board discussed giveaway jackets for those who fill out the survey. Board discussed this amount to not exceed \$200 total for 2 jackets. Motion by Rick Ragan, 2nd by Mike Bauer. Motion carries.

Individual Membership for MIAMA.

The board discussed changing the by-laws to allow an individual membership as we had our 1st request since 2004. Board discussed that there used to be an option for this, but the board found that there wasn't interest. Board discussed that we will try to get individuals to join MIAMA for the \$200 facility rate. The benefit for all is that everyone at your facility can utilize MIAMA pricing.

Motion by Rick Ragan to amend the budget for the new board shirts – not to exceed \$1,500 for board shirts. Amend the budget for the alumni – Not to exceed \$1,000 for alumni coats more than \$50 per alumni with 20 current alumni. Amend budget for annual survey participation prizes. Amend budget for conference grants to allow up to 6 conference grants. Add \$1,400 to allow for 6 conference grants. Amend budget for NARCE/ISI to add \$1,200 to allow for \$2,000 to each conference and increase by \$5,100
2nd by Brian Christianson. Motion carries

12. NEXT MEETING – May 7, 2019 – Marshall, MN – 5:00pm

13. ADJOURNMENT

Motion to adjourn at 12:59 by Mike Bauer

2nd by Brian Christianson

Motion passes

Respectfully submitted,

Jon Balvance

MIAMA Secretary